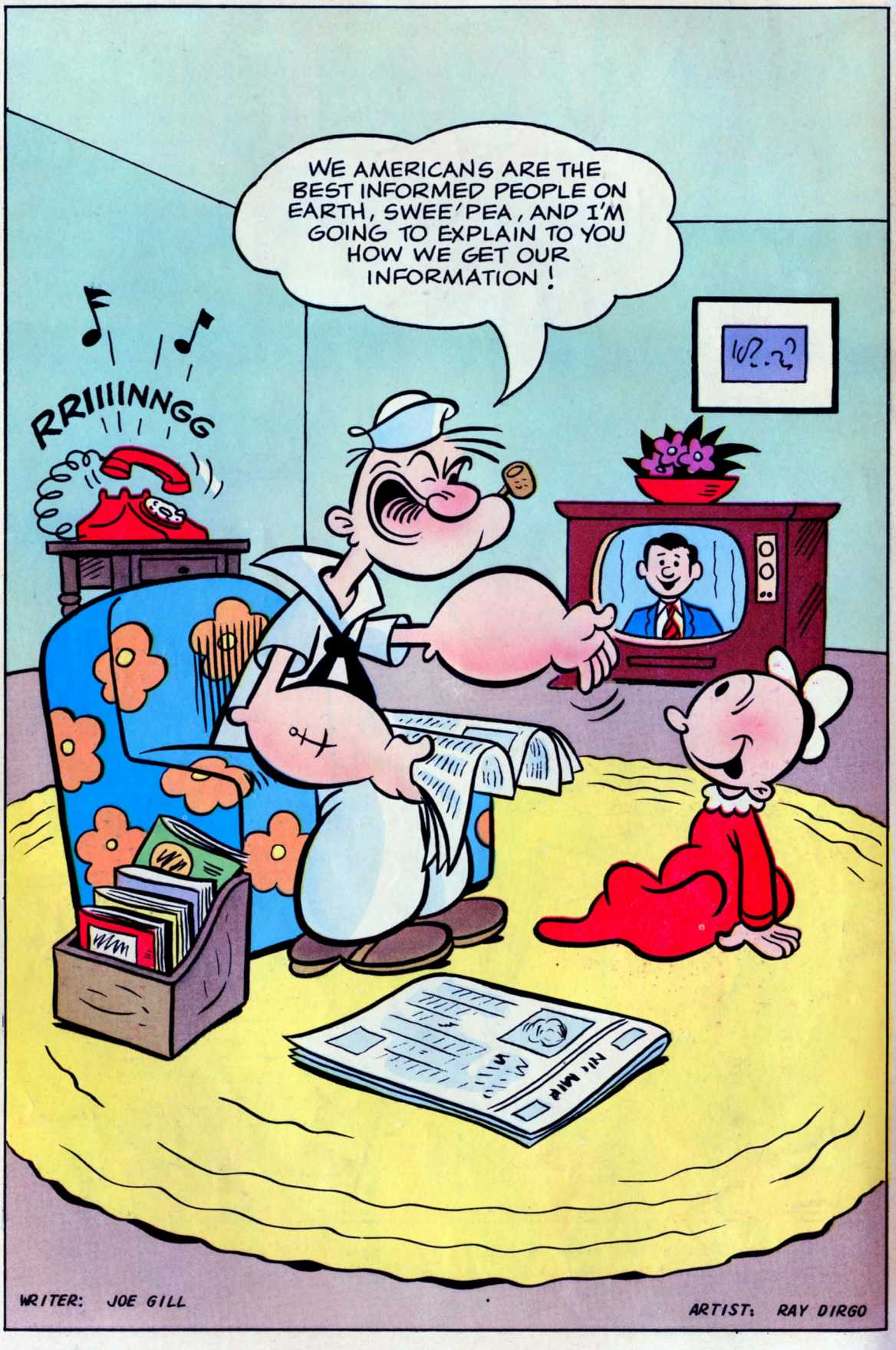
KING

POPEYE and Communications and Media CAREERS

APPROVED BY THE COMICS CODE AUTHORITY


WE AMERICANS ARE THE BEST INFORMED PEOPLE ON EARTH, SWEE'PEA, AND I'M GOING TO EXPLAIN TO YOU HOW WE GET OUR INFORMATION!
RRIIIINNGG
WRITER: JOE GILL
ARTIST: RAY DIRGO

WE CAN TALK TO PEOPLE ALMOST ANYWHERE IN THE WORLD WITH THIS TELEPHONE, SWEE'PEA. COMMUNICATIONS HELP TO BRING PEOPLE OF THE WORLD CLOSER TOGETHER AND INCREASE OUR UNDERSTANDING OF PEOPLE OF OTHER NATIONS.

WE CAN FIND OUT WHAT'S HAPPENING ALL OVER THE WORLD FROM THE ***MEDIA*** ... THE WORD THEY USE FOR TELEVISION, RADIO, NEWSPAPERS, MAGAZINES, MOVIES, TAPES AND RECORDS.

BESIDES THE NEWS, SWEE'PEA, TELEVISION AND RADIO PROVIDE INFORMATION AND ENTERTAINMENT FOR MILLIONS! THE ENTERTAINMENT FIELD, OF COURSE, IS ANOTHER FIELD WITH MANY CAREER OPPORTUNITIES.

POPEYE E-3
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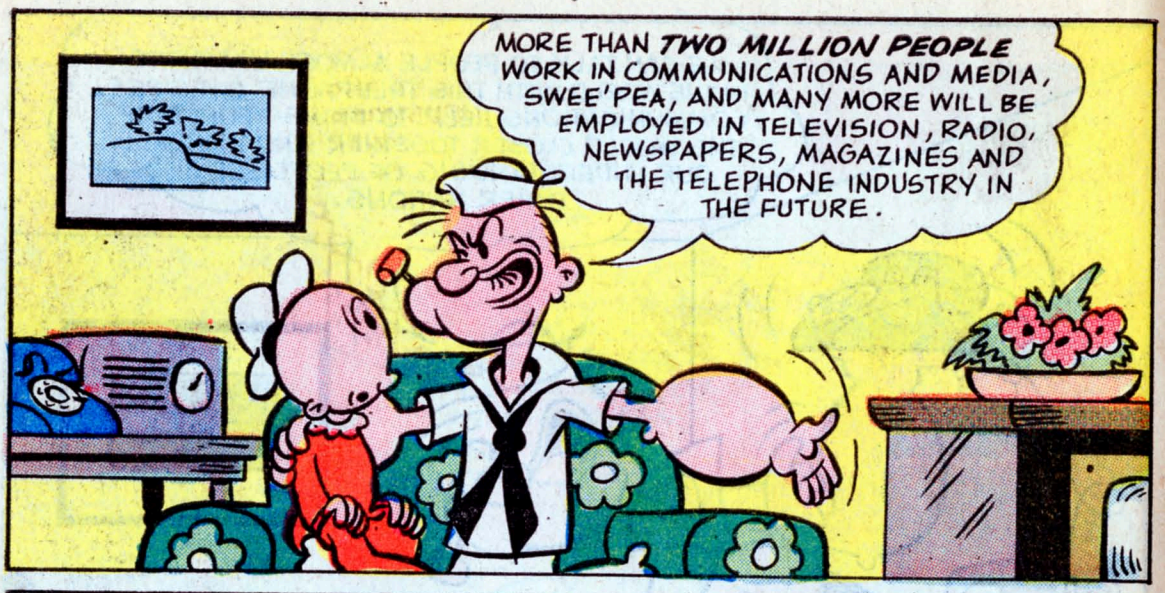
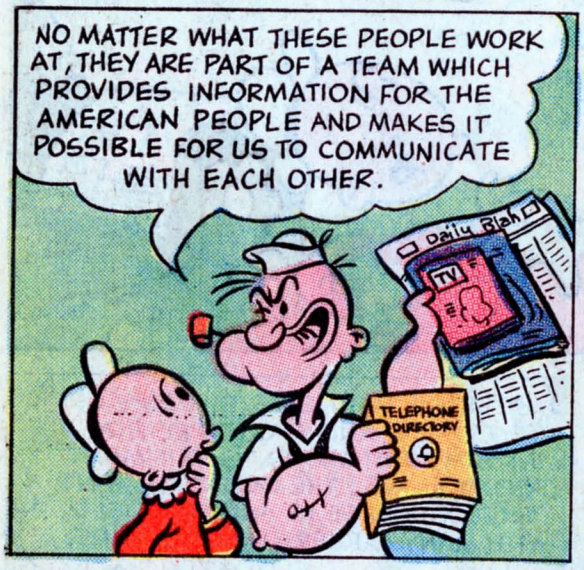
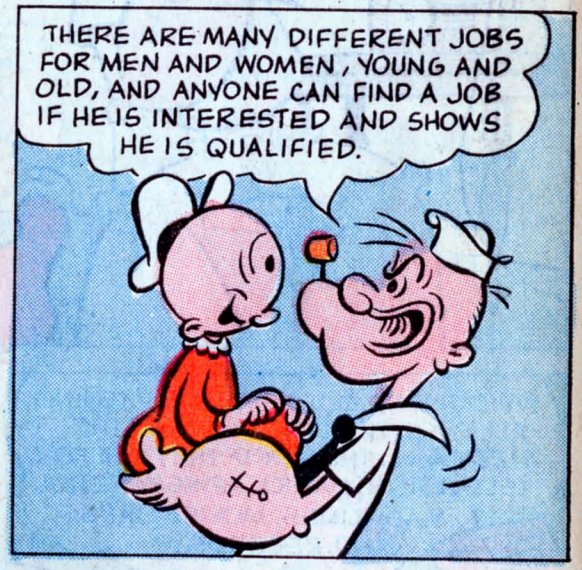
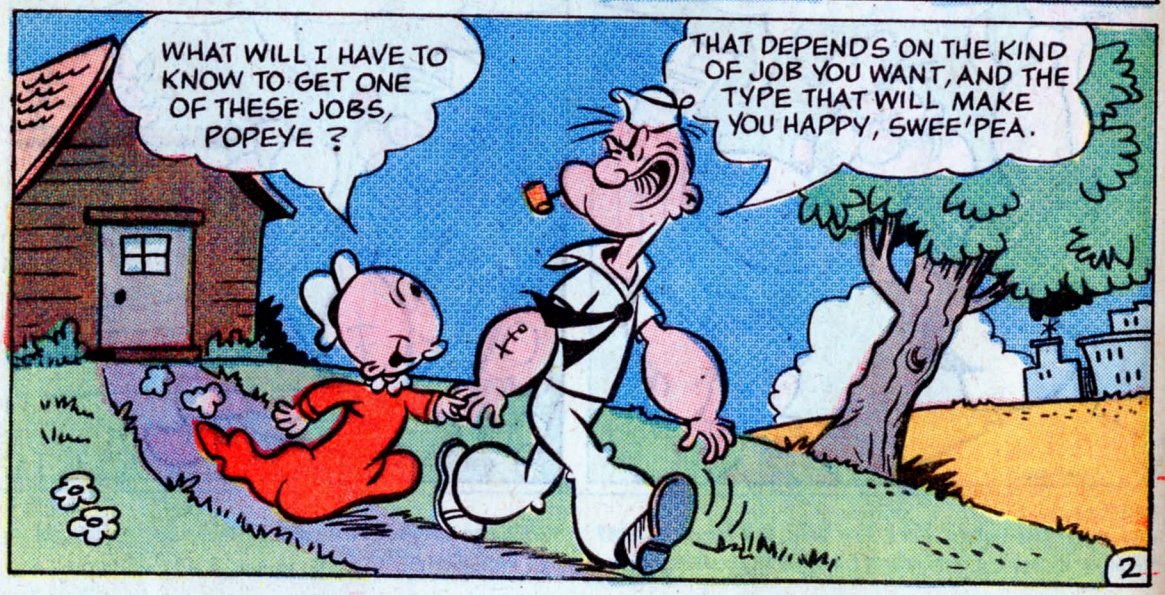
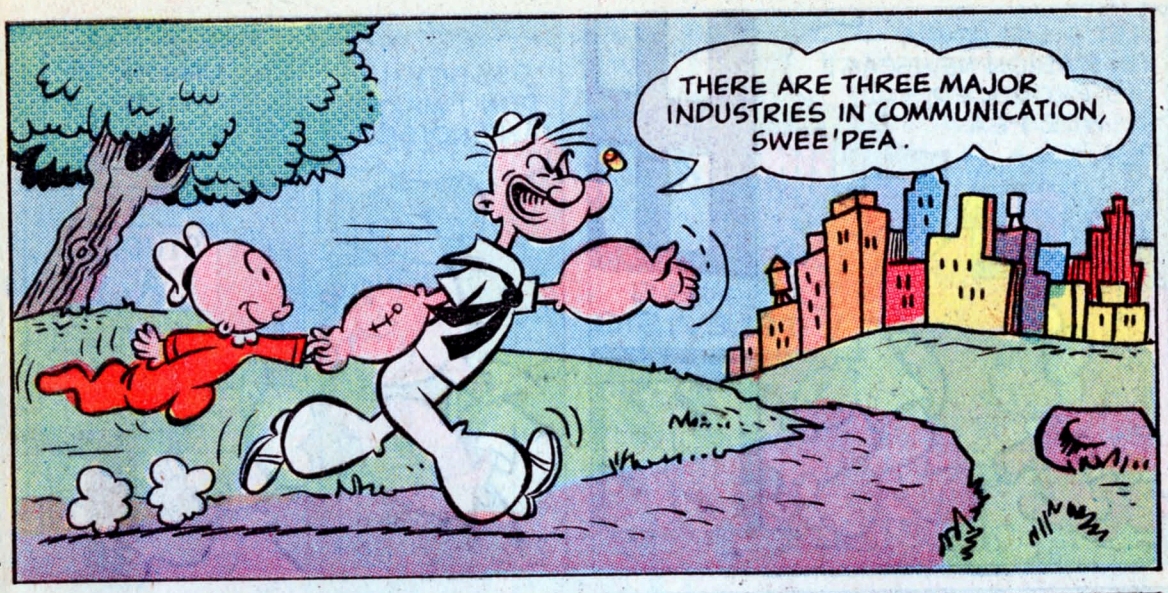
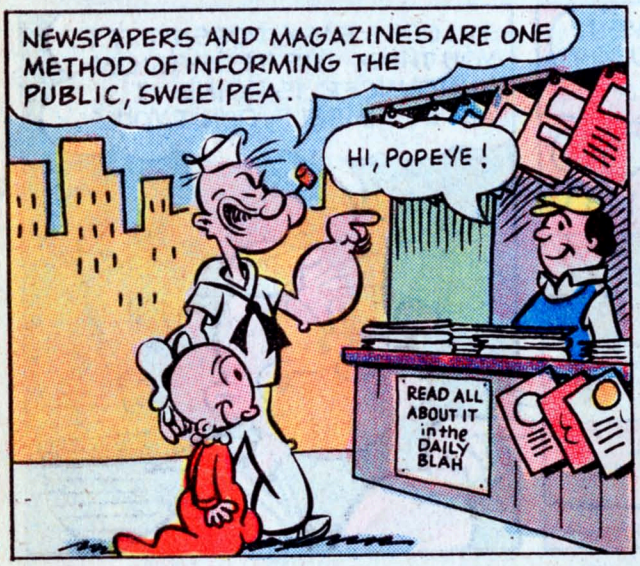

MORE THAN TWO MILLION PEOPLE WORK IN COMMUNICATIONS AND MEDIA, SWEE'PEA, AND MANY MORE WILL BE EMPLOYED IN TELEVISION, RADIO, NEWSPAPERS, MAGAZINES AND THE TELEPHONE INDUSTRY IN THE FUTURE.


NO MATTER WHAT THESE PEOPLE WORK AT, THEY ARE PART OF A TEAM WHICH PROVIDES INFORMATION FOR THE AMERICAN PEOPLE AND MAKES IT POSSIBLE FOR US TO COMMUNICATE WITH EACH OTHER.
Daily Blah
TV
TELEPHONE DIRECTORY

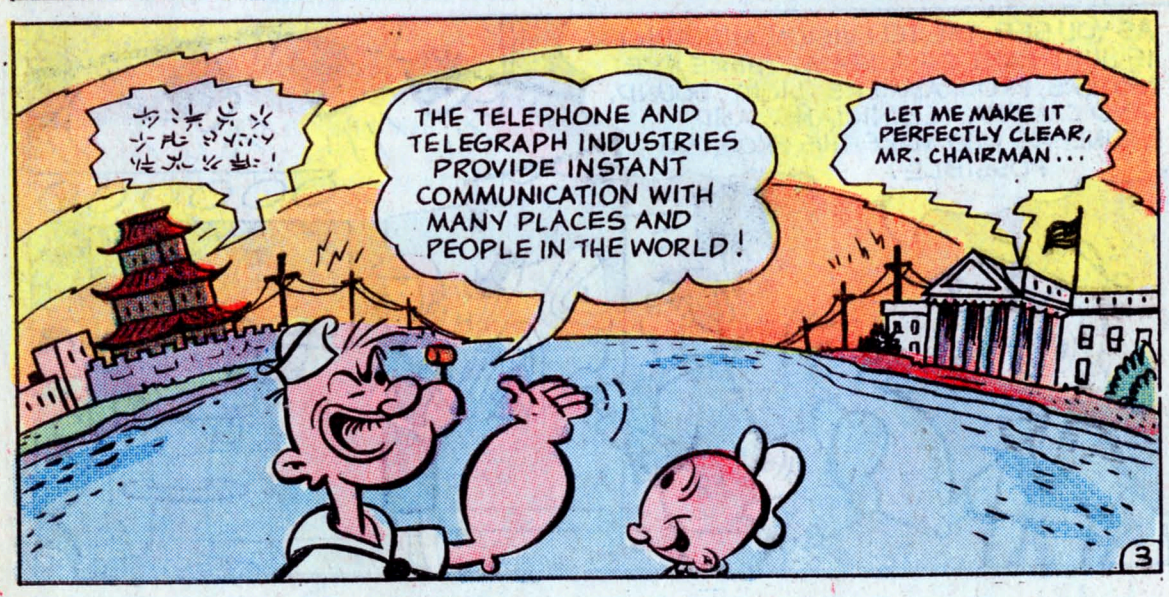

THERE ARE MANY DIFFERENT JOBS FOR MEN AND WOMEN, YOUNG AND OLD, AND ANYONE CAN FIND A JOB IF HE IS INTERESTED AND SHOWS HE IS QUALIFIED.

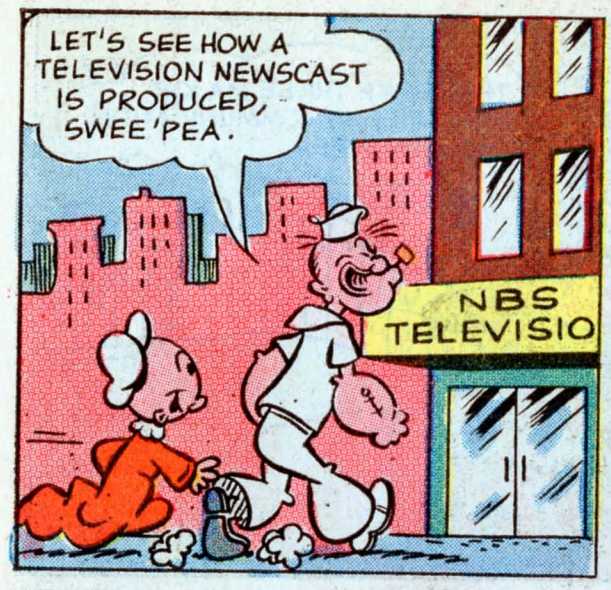

WHAT WILL I HAVE TO KNOW TO GET ONE OF THESE JOBS, POPEYE ?
THAT DEPENDS ON THE KIND OF JOB YOU WANT, AND THE TYPE THAT WILL MAKE YOU HAPPY, SWEE'PEA.

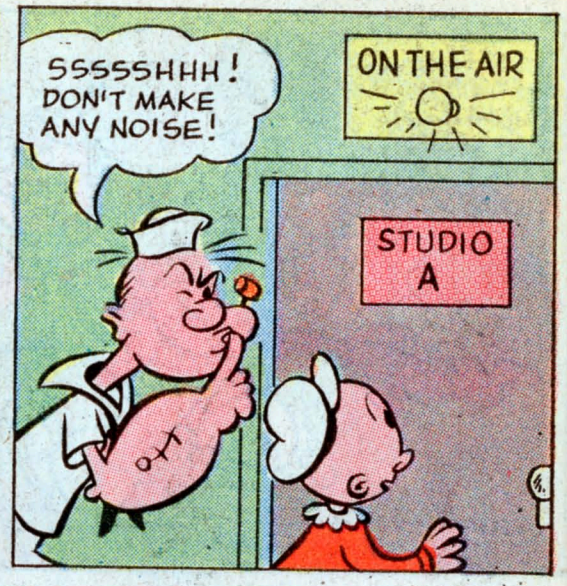

THERE ARE THREE MAJOR INDUSTRIES IN COMMUNICATION, SWEE'PEA.


NEWSPAPERS AND MAGAZINES ARE ONE METHOD OF INFORMING THE PUBLIC, SWEE'PEA.
HI, POPEYE!
READ ALL ABOUT IT in the DAILY BLAH

TELEVISION AND RADIO PROVIDE EMPLOYMENT FOR MORE PEOPLE EVERY YEAR.

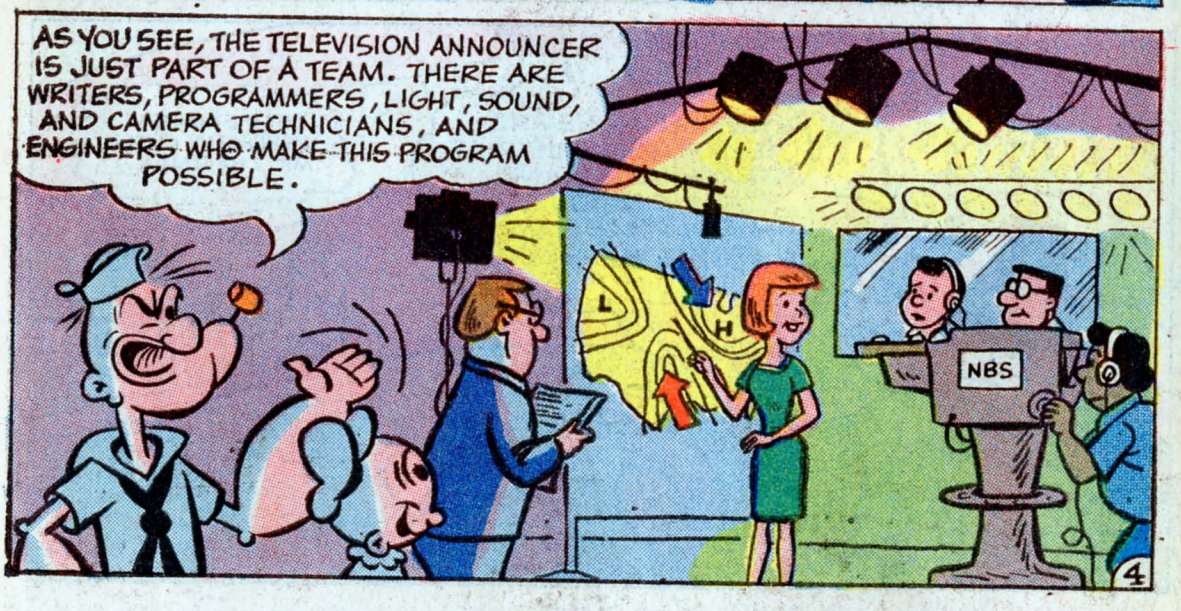

THE TELEPHONE AND TELEGRAPH INDUSTRIES PROVIDE INSTANT COMMUNICATION WITH MANY PLACES AND PEOPLE IN THE WORLD!
LET ME MAKE IT PERFECTLY CLEAR, MR. CHAIRMAN...

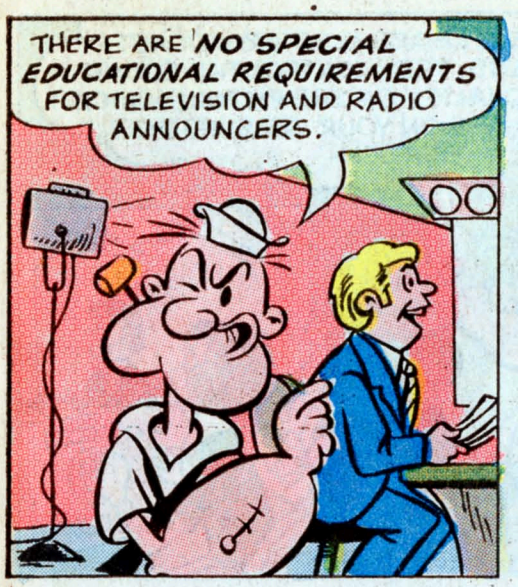

LET'S SEE HOW A TELEVISION NEWSCAST IS PRODUCED, SWEE'PEA.
NBS TELEVISIO

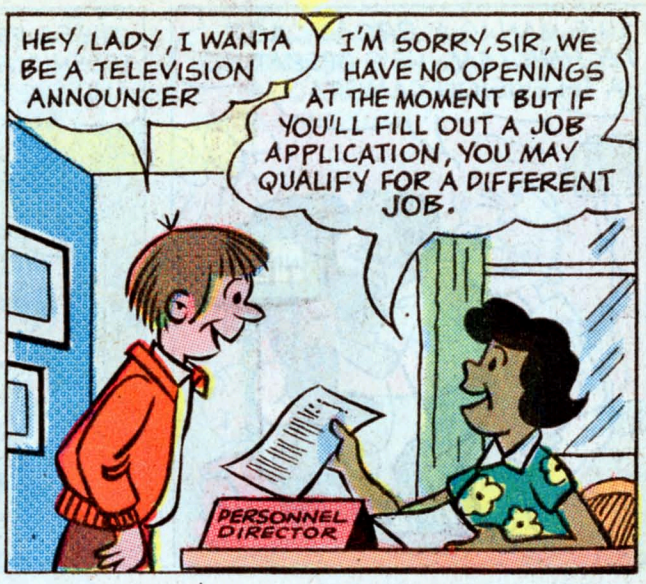

SSSSSHHH! DON'T MAKE ANY NOISE!
ON THE AIR
STUDIO A

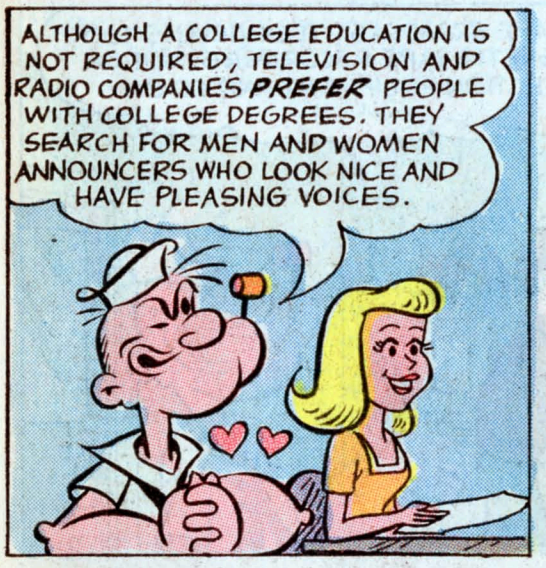
GOOD EVENING, LADIES AND GENTLEMEN, THIS IS JONATHAN CRAIG WITH YOUR SIX O'CLOCK NEWS.
NBS NEWS

IT LOOKS EASY, DOESN'T IT? YOU THINK THE TELEVISION ANNOUNCER IS DOING IT ALL BY HIMSELF, DON'T YOU?

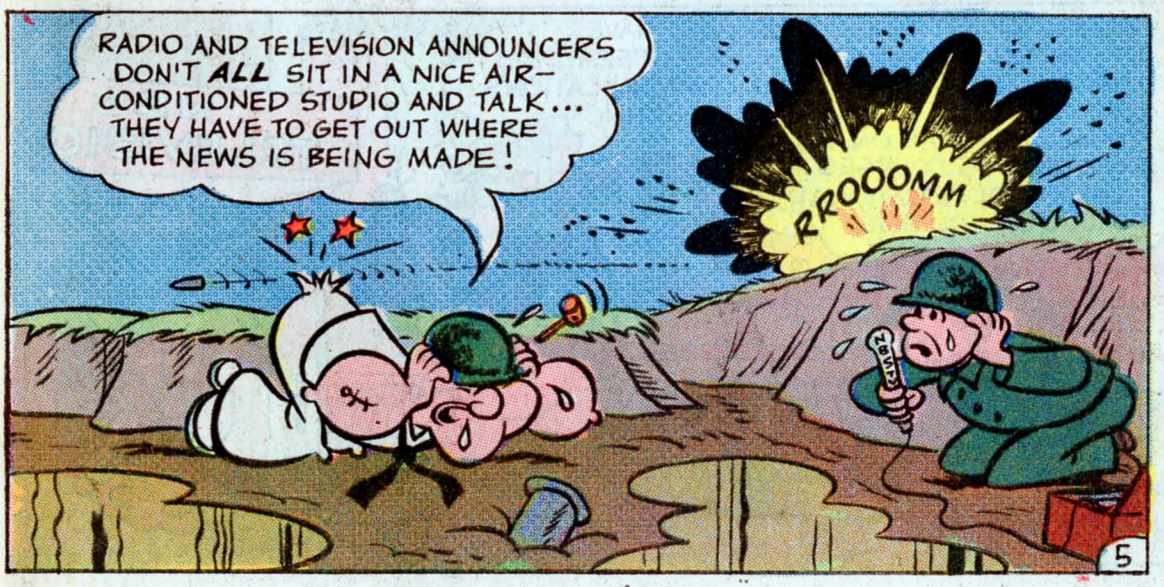

AS YOU SEE, THE TELEVISION ANNOUNCER IS JUST PART OF A TEAM. THERE ARE WRITERS, PROGRAMMERS, LIGHT, SOUND, AND CAMERA TECHNICIANS, AND ENGINEERS WHO MAKE THIS PROGRAM POSSIBLE.
L
H
NBS

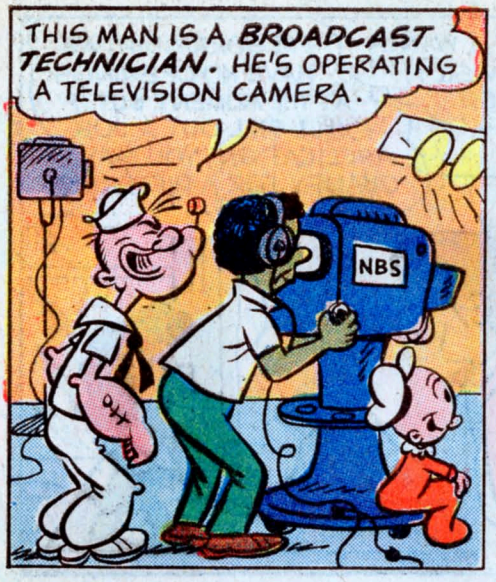

THERE ARE NO SPECIAL EDUCATIONAL REQUIREMENTS FOR TELEVISION AND RADIO ANNOUNCERS.


HEY, LADY, I WANTA BE A TELEVISION ANNOUNCER
I'M SORRY, SIR, WE HAVE NO OPENINGS AT THE MOMENT BUT IF YOU'LL FILL OUT A JOB APPLICATION, YOU MAY QUALIFY FOR A DIFFERENT JOB.
PERSONNEL DIRECTOR

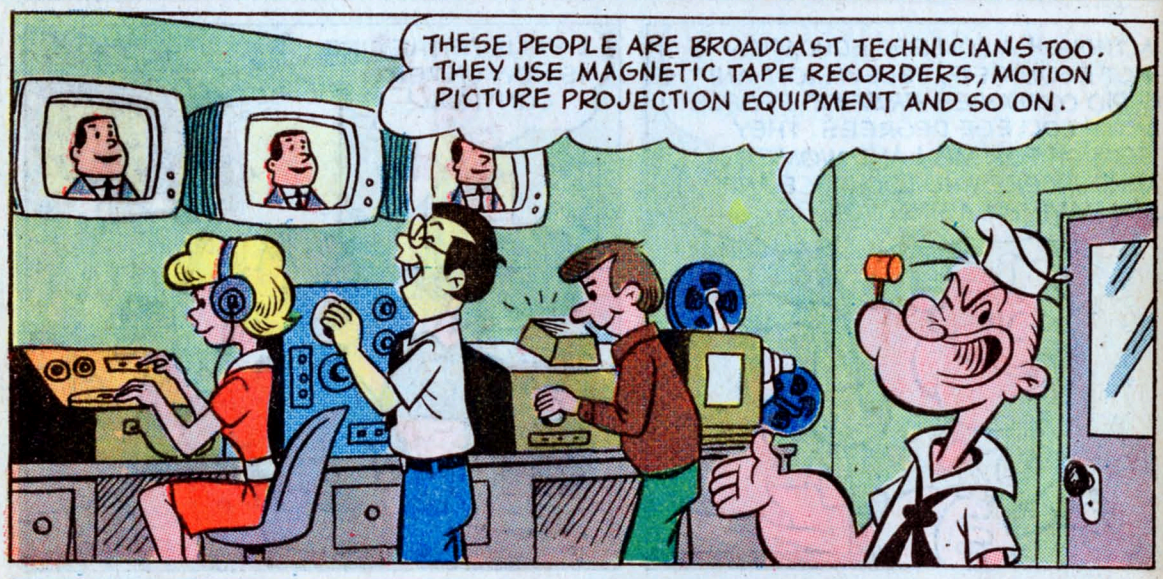

ALTHOUGH A COLLEGE EDUCATION IS NOT REQUIRED, TELEVISION AND RADIO COMPANIES PREFER PEOPLE WITH COLLEGE DEGREES. THEY SEARCH FOR MEN AND WOMEN ANNOUNCERS WHO LOOK NICE AND HAVE PLEASING VOICES.

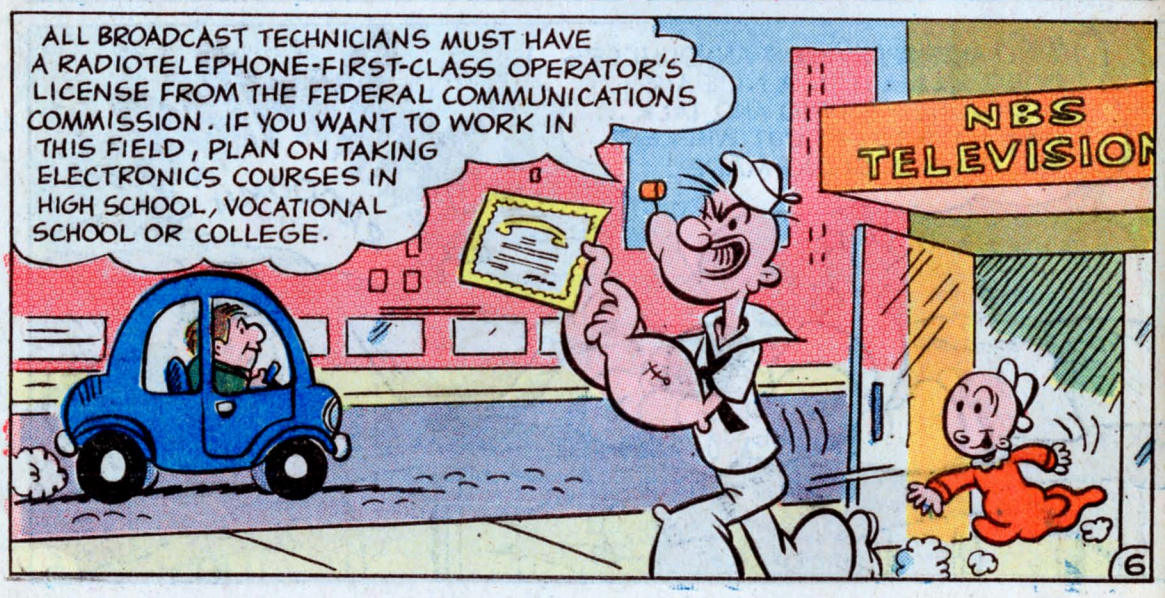
I BELIEVE THE FIRE IS NOW UNDER CONTROL!


RADIO AND TELEVISION ANNOUNCERS DON'T ALL SIT IN A NICE AIR-CONDITIONED STUDIO AND TALK... THEY HAVE TO GET OUT WHERE THE NEWS IS BEING MADE!
RROOOMM
RECEIVER

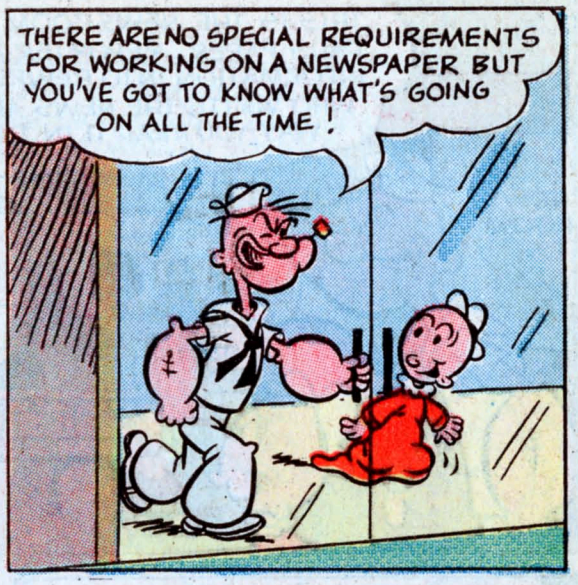

THIS MAN IS A *BROADCAST TECHNICIAN*. HE'S OPERATING A TELEVISION CAMERA.
NBS

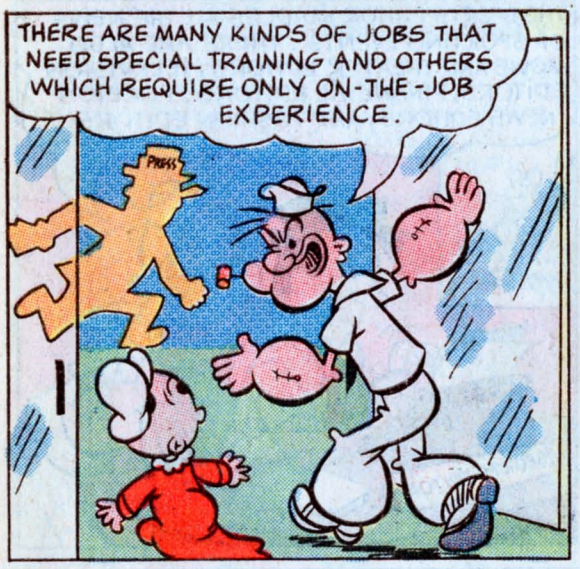
THESE PEOPLE ARE ALSO BROADCAST TECHNICIANS. THEY CONTROL THE SOUND AND THE QUALITY OF THE PICTURE WHICH YOU SEE ON YOUR TELEVISION SCREEN.

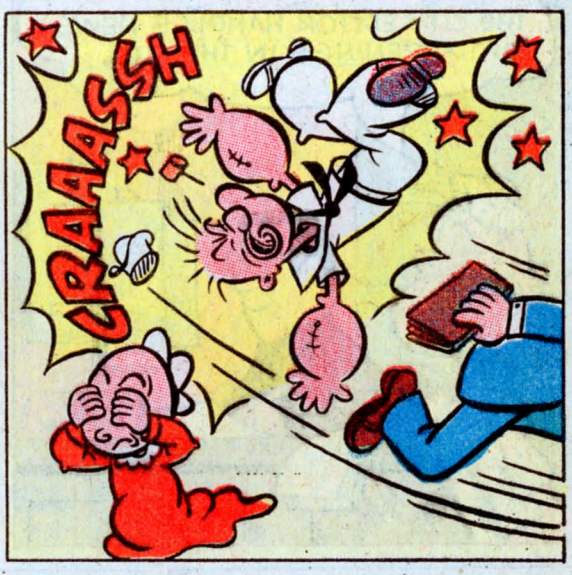

THESE PEOPLE ARE BROADCAST TECHNICIANS TOO. THEY USE MAGNETIC TAPE RECORDERS, MOTION PICTURE PROJECTION EQUIPMENT AND SO ON.

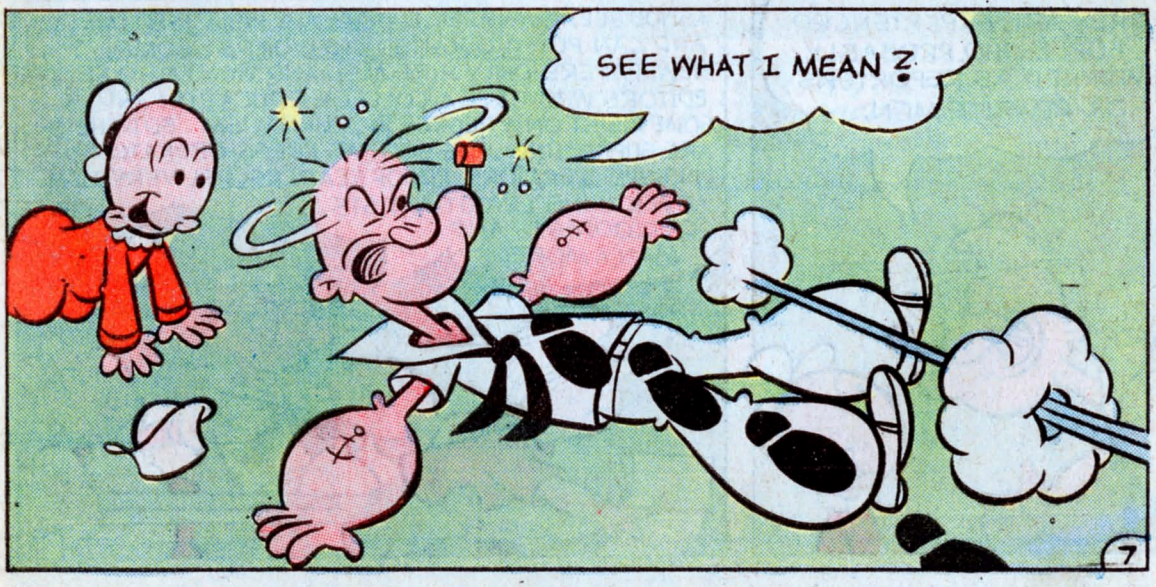

ALL BROADCAST TECHNICIANS MUST HAVE A RADIOTELEPHONE-FIRST-CLASS OPERATOR'S LICENSE FROM THE FEDERAL COMMUNICATIONS COMMISSION. IF YOU WANT TO WORK IN THIS FIELD, PLAN ON TAKING ELECTRONICS COURSES IN HIGH SCHOOL, VOCATIONAL SCHOOL OR COLLEGE.
NBS TELEVISION

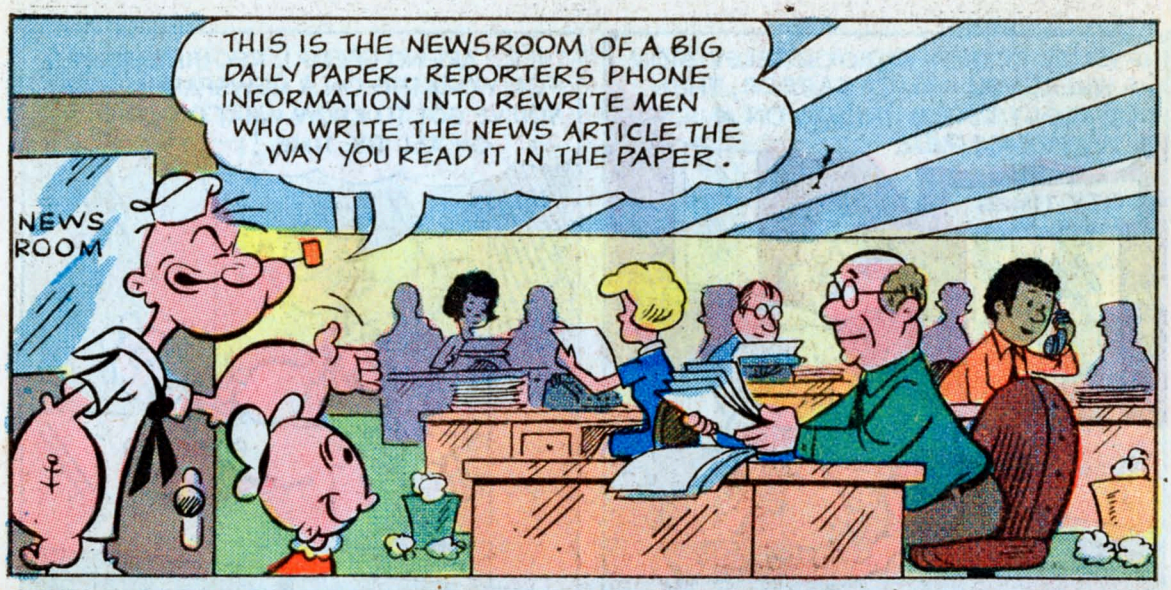
IF YOU DON'T THINK RADIO OR TELEVISION IS WHERE YOU WANT A CAREER, THEN YOU MIGHT LIKE WORKING ON A NEWSPAPER
CITY TIMES

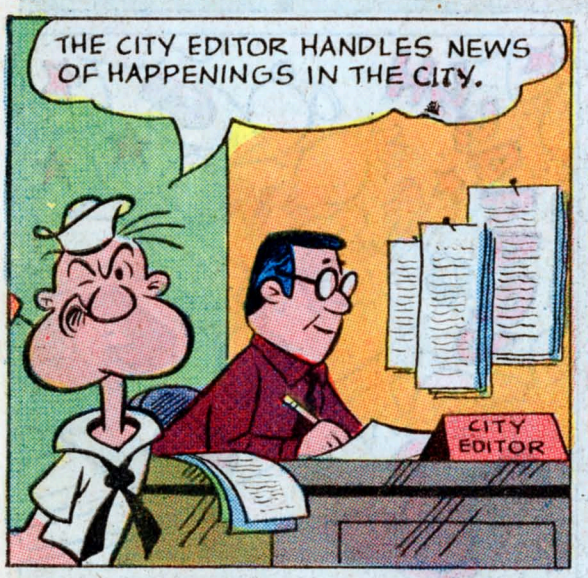

THERE ARE NO SPECIAL REQUIREMENTS FOR WORKING ON A NEWSPAPER BUT YOU'VE GOT TO KNOW WHAT'S GOING ON ALL THE TIME!


THERE ARE MANY KINDS OF JOBS THAT NEED SPECIAL TRAINING AND OTHERS WHICH REQUIRE ONLY ON-THE-JOB EXPERIENCE.
PRESS

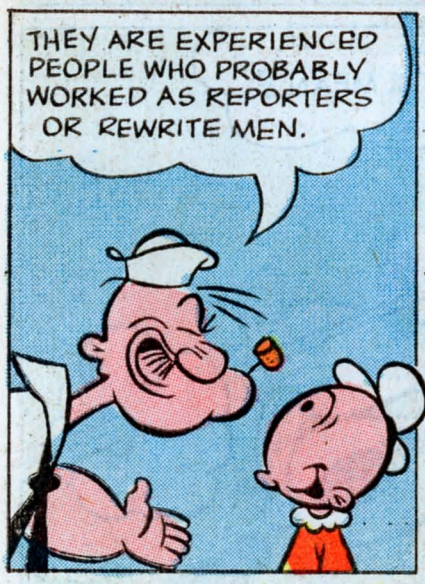

CRAAASSH

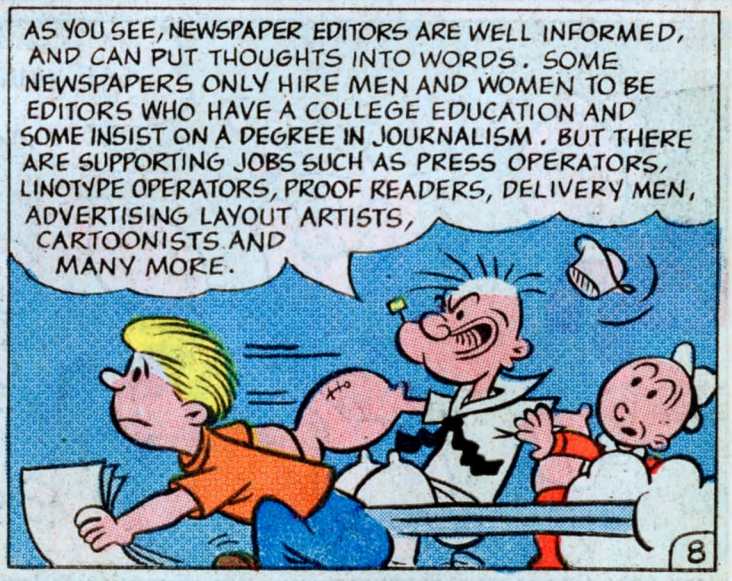

SEE WHAT I MEAN?

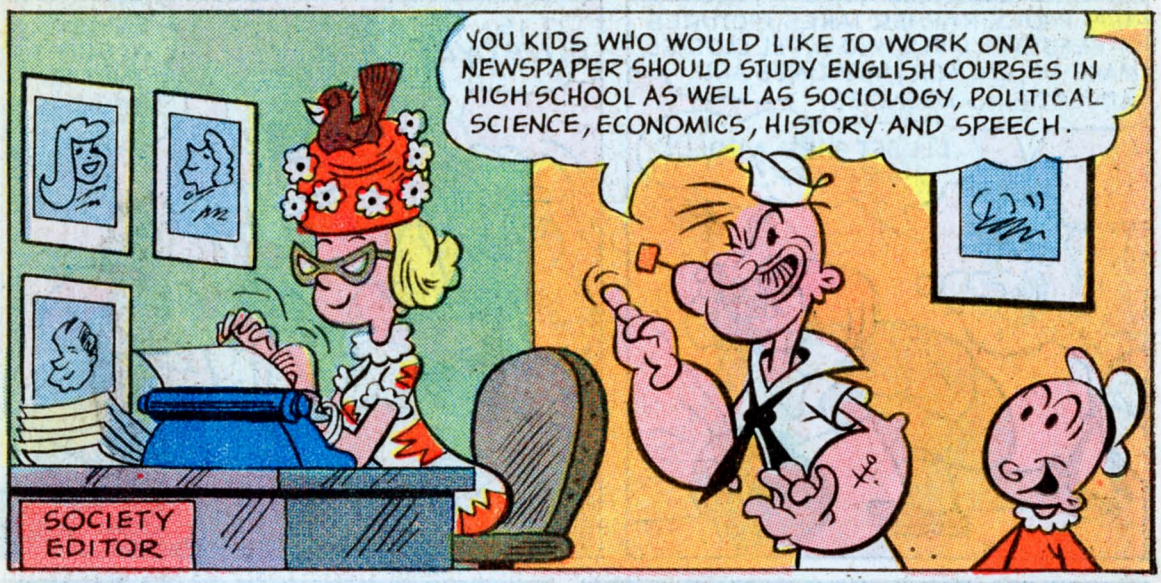

THIS IS THE NEWSROOM OF A BIG DAILY PAPER. REPORTERS PHONE INFORMATION INTO REWRITE MEN WHO WRITE THE NEWS ARTICLE THE WAY YOU READ IT IN THE PAPER.
NEWS ROOM

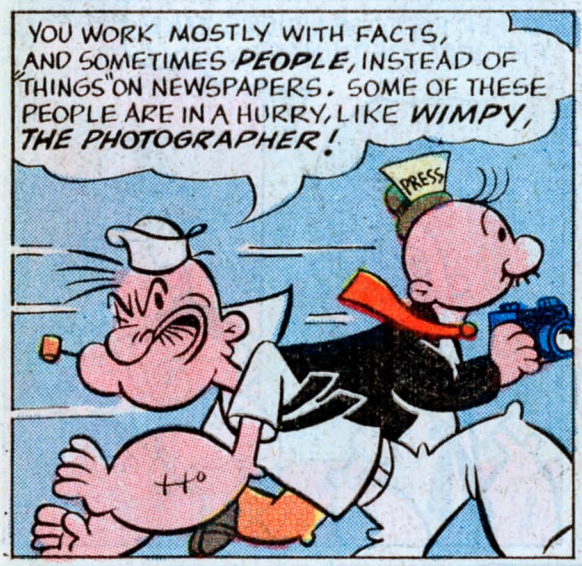

THE CITY EDITOR HANDLES NEWS OF HAPPENINGS IN THE CITY.
CITY EDITOR

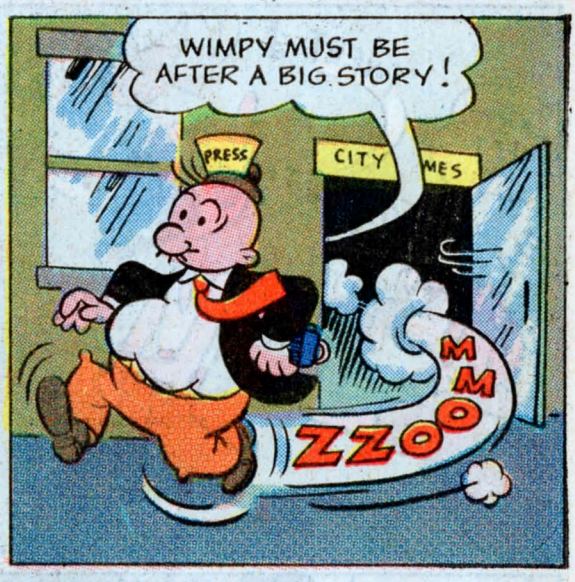
THE SPORTS EDITOR HANDLES ALL THE NEWS OF SPORTING EVENTS. THERE ARE ALSO MOVIE AND THEATER EDITORS, TELEVISION EDITORS, FINANCIAL EDITORS, FOREIGN NEWS EDITORS, AND FASHION EDITORS.
SPORTS EDITOR

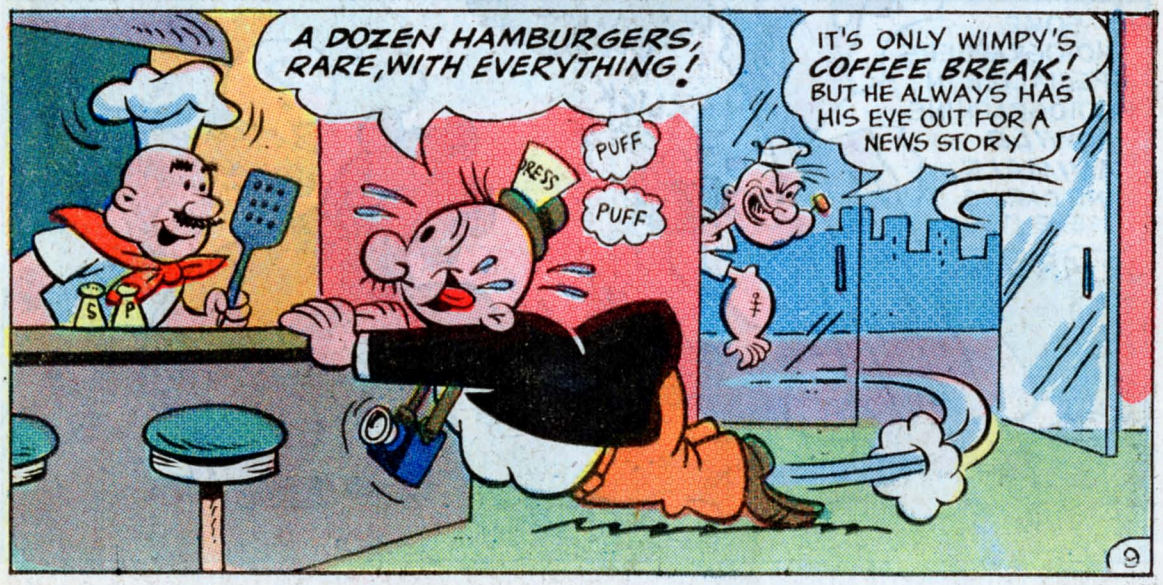

THEY ARE EXPERIENCED PEOPLE WHO PROBABLY WORKED AS REPORTERS OR REWRITE MEN.

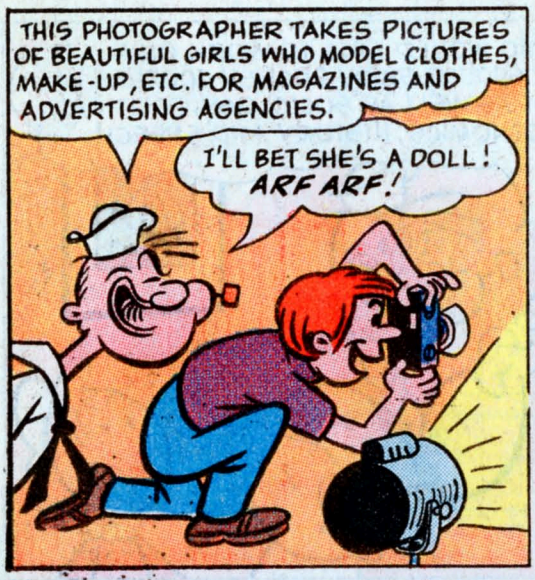

AS YOU SEE, NEWSPAPER EDITORS ARE WELL INFORMED, AND CAN PUT THOUGHTS INTO WORDS. SOME NEWSPAPERS ONLY HIRE MEN AND WOMEN TO BE EDITORS WHO HAVE A COLLEGE EDUCATION AND SOME INSIST ON A DEGREE IN JOURNALISM. BUT THERE ARE SUPPORTING JOBS SUCH AS PRESS OPERATORS, LINOTYPE OPERATORS, PROOF READERS, DELIVERY MEN, ADVERTISING LAYOUT ARTISTS, CARTOONISTS AND MANY MORE.

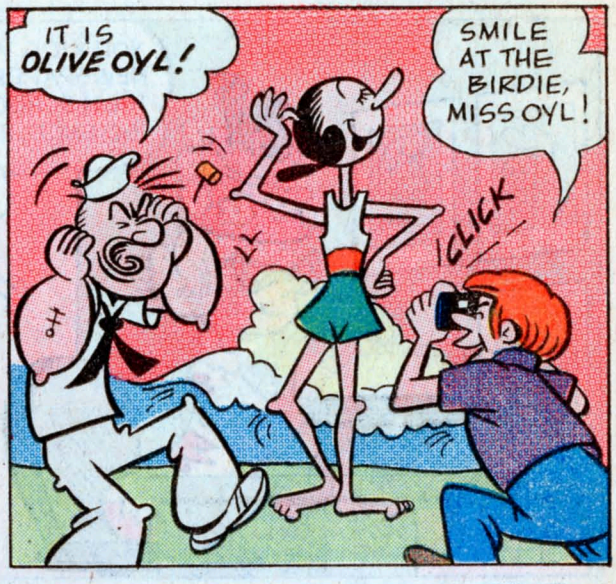

YOU KIDS WHO WOULD LIKE TO WORK ON A NEWSPAPER SHOULD STUDY ENGLISH COURSES IN HIGH SCHOOL AS WELL AS SOCIOLOGY, POLITICAL SCIENCE, ECONOMICS, HISTORY AND SPEECH.
SOCIETY EDITOR

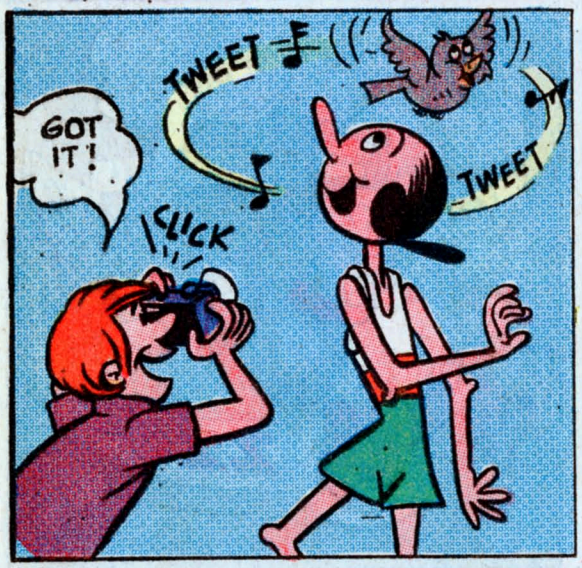

YOU WORK MOSTLY WITH FACTS, AND SOMETIMES *PEOPLE*, INSTEAD OF "THINGS" ON NEWSPAPERS. SOME OF THESE PEOPLE ARE IN A HURRY, LIKE *WIMPY, THE PHOTOGRAPHER!*
PRESS

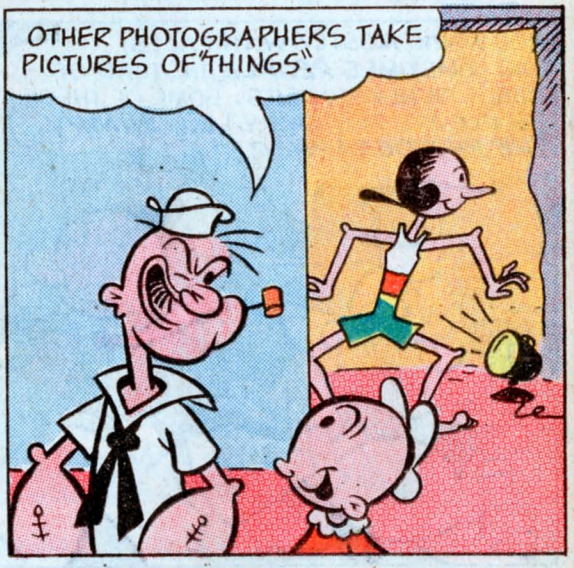

WIMPY MUST BE AFTER A BIG STORY!
PRESS
CITY
MES
ZZOOMM

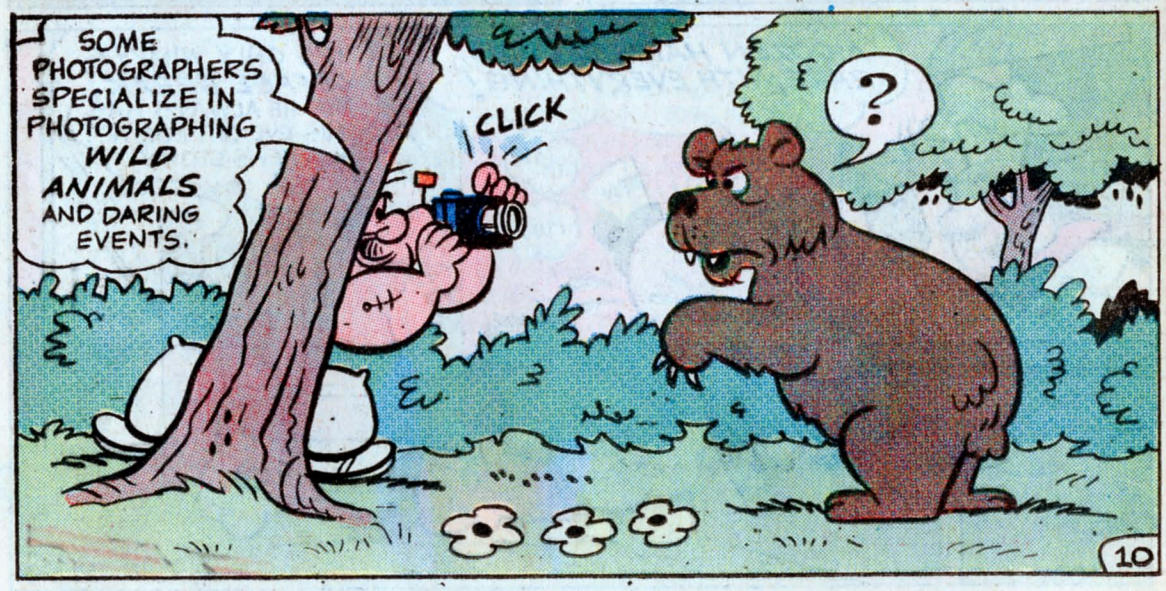

A DOZEN HAMBURGERS, RARE, WITH EVERYTHING!
PRESS
PUFF
PUFF
IT'S ONLY WIMPY'S *COFFEE BREAK!* BUT HE ALWAYS HAS HIS EYE OUT FOR A NEWS STORY

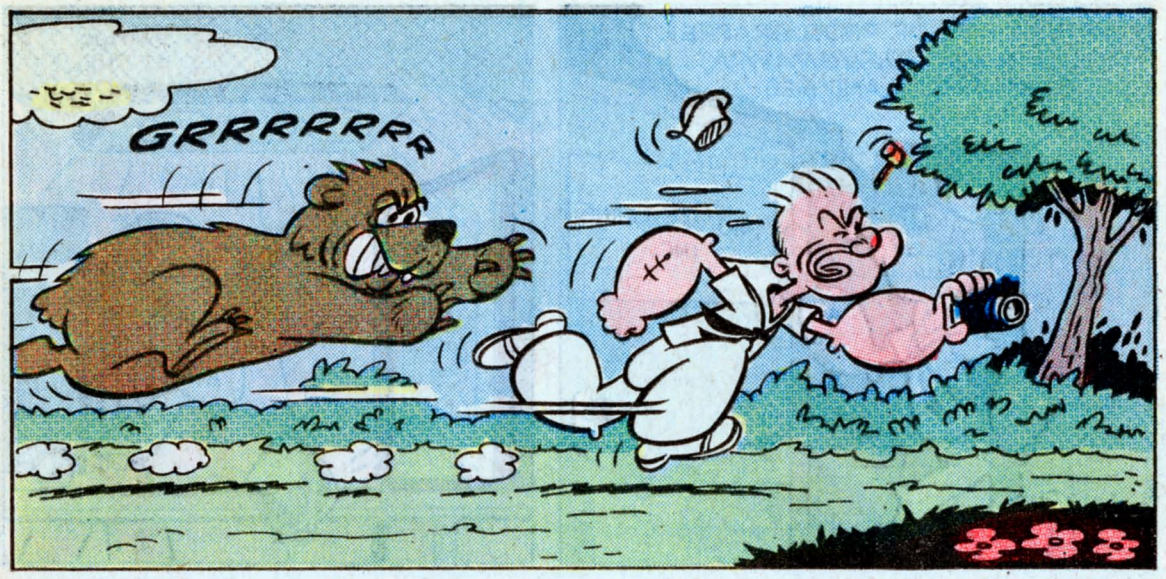

THIS PHOTOGRAPHER TAKES PICTURES OF BEAUTIFUL GIRLS WHO MODEL CLOTHES, MAKE-UP, ETC. FOR MAGAZINES AND ADVERTISING AGENCIES.
I'LL BET SHE'S A DOLL! ARF ARF!

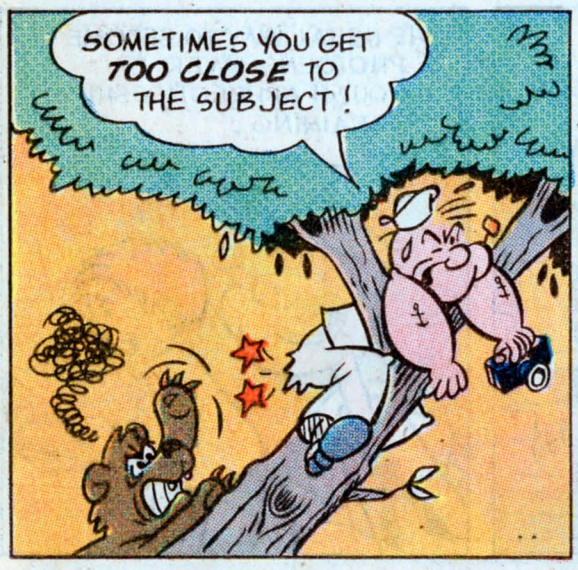

IT IS OLIVE OYL!
SMILE AT THE BIRDIE, MISS OYL!
CLICK

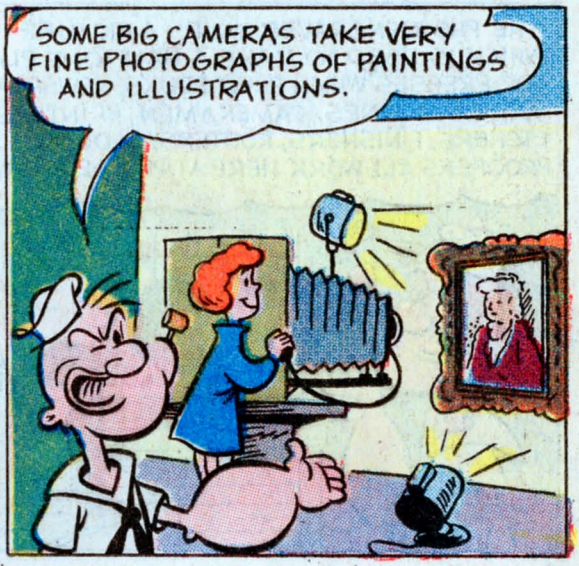

GOT IT!
TWEET
TWEET
CLICK

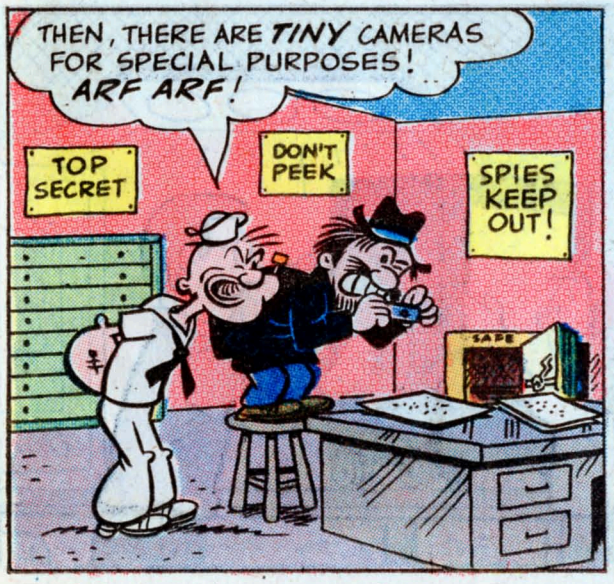

OTHER PHOTOGRAPHERS TAKE PICTURES OF "THINGS".

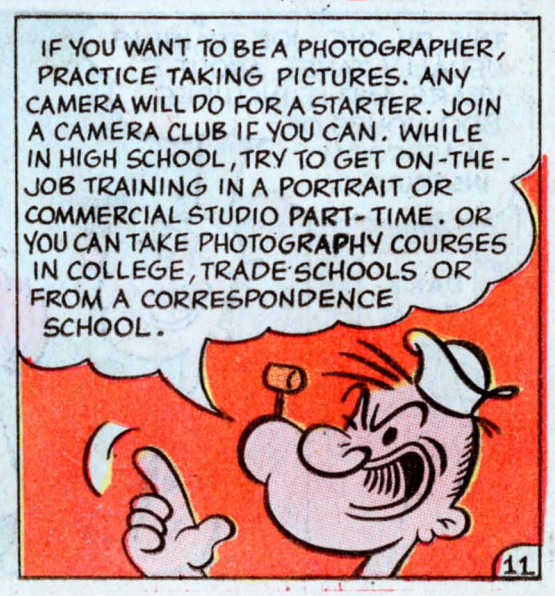

SOME PHOTOGRAPHERS SPECIALIZE IN PHOTOGRAPHING WILD ANIMALS AND DARING EVENTS.
CLICK
?

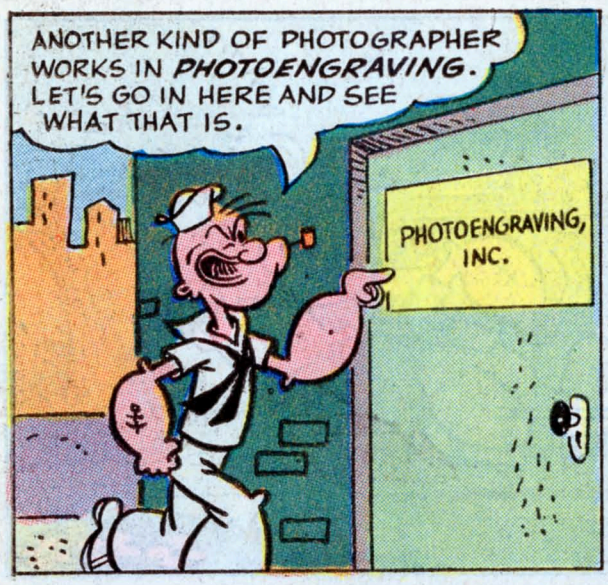

GRRRRRRR

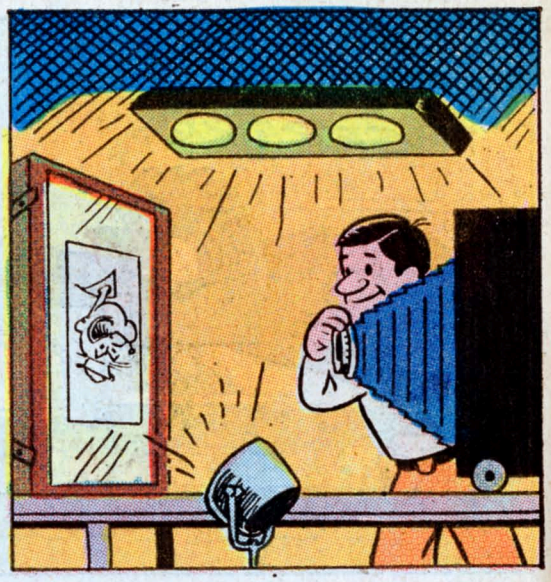

SOMETIMES YOU GET TOO CLOSE TO THE SUBJECT!

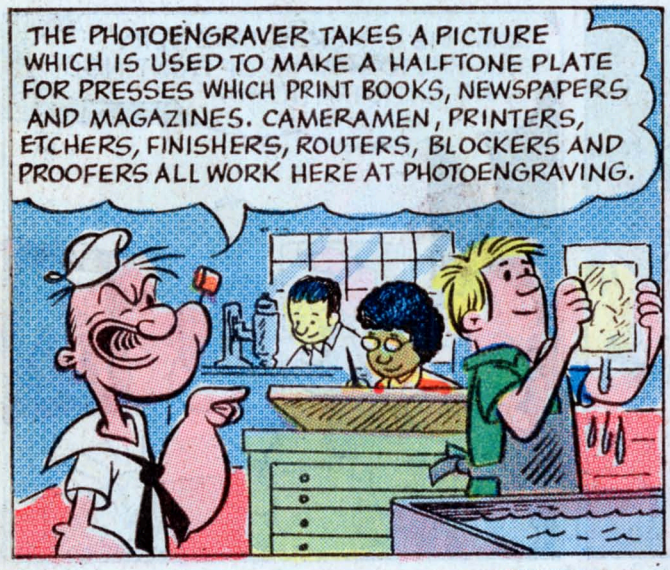

SOME BIG CAMERAS TAKE VERY FINE PHOTOGRAPHS OF PAINTINGS AND ILLUSTRATIONS.

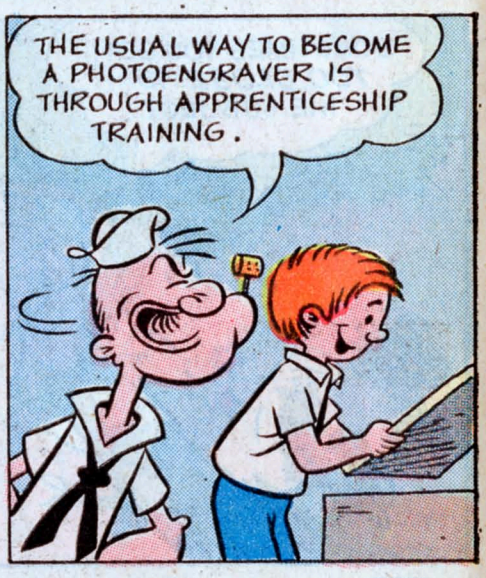

THEN, THERE ARE TINY CAMERAS FOR SPECIAL PURPOSES! ARF ARF!
TOP SECRET
DON'T PEEK
SPIES KEEP OUT!
SAFE

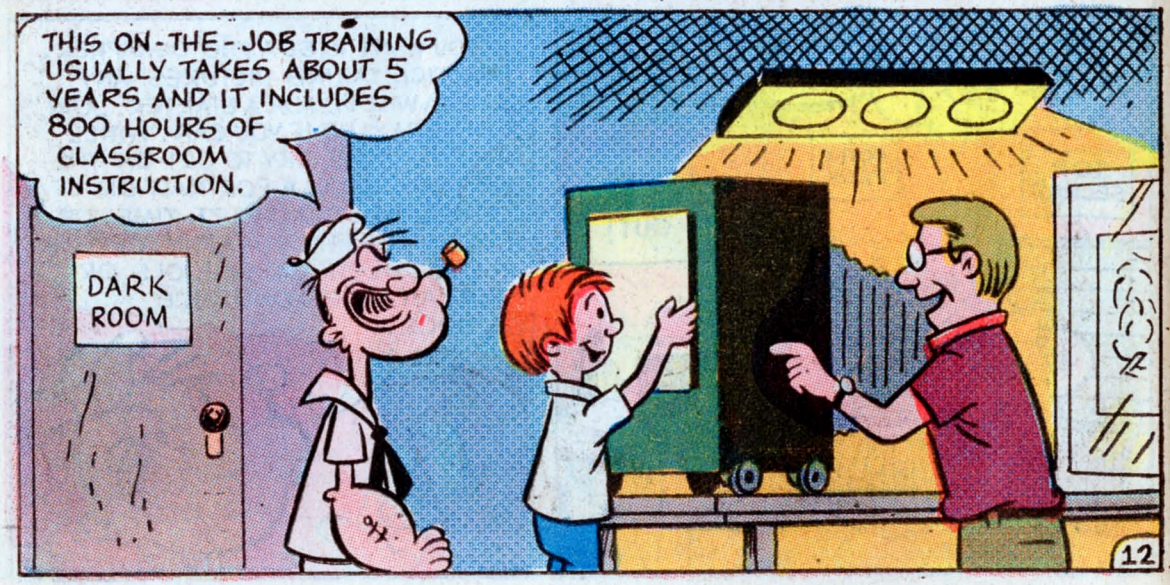

IF YOU WANT TO BE A PHOTOGRAPHER, PRACTICE TAKING PICTURES. ANY CAMERA WILL DO FOR A STARTER. JOIN A CAMERA CLUB IF YOU CAN. WHILE IN HIGH SCHOOL, TRY TO GET ON-THE-JOB TRAINING IN A PORTRAIT OR COMMERCIAL STUDIO PART-TIME. OR YOU CAN TAKE PHOTOGRAPHY COURSES IN COLLEGE, TRADE SCHOOLS OR FROM A CORRESPONDENCE SCHOOL.


ANOTHER KIND OF PHOTOGRAPHER WORKS IN *PHOTOENGRAVING*. LET'S GO IN HERE AND SEE WHAT THAT IS.
PHOTOENGRAVING, INC.

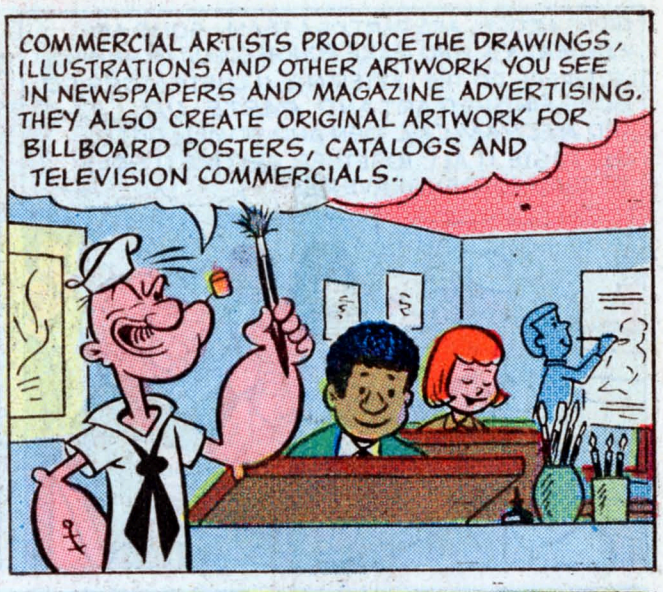


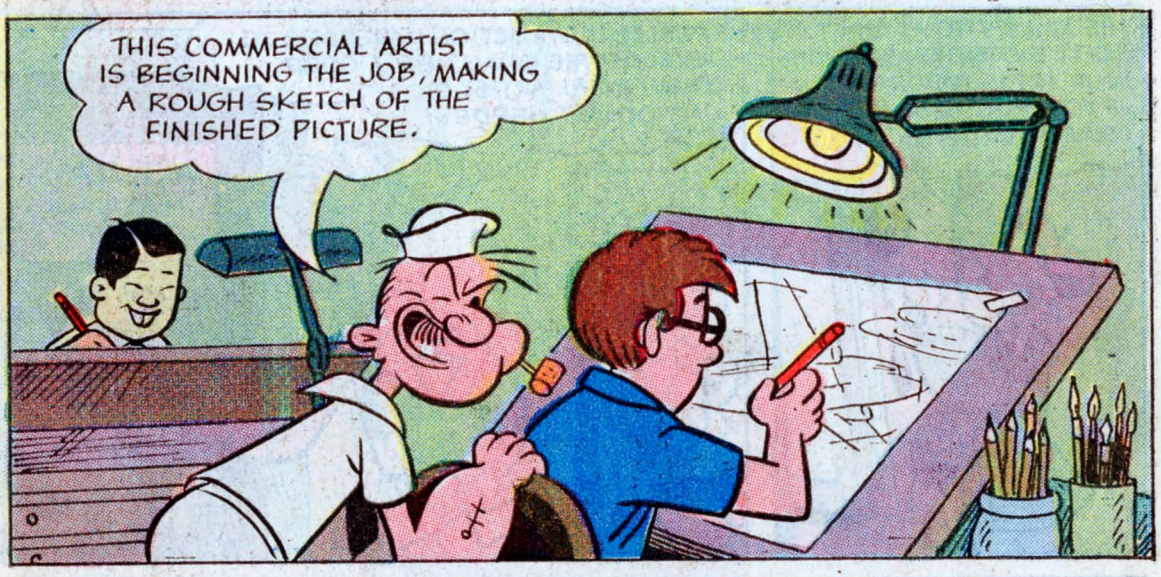

THE PHOTOENGRAVER TAKES A PICTURE WHICH IS USED TO MAKE A HALFTONE PLATE FOR PRESSES WHICH PRINT BOOKS, NEWSPAPERS AND MAGAZINES. CAMERAMEN, PRINTERS, ETCHERS, FINISHERS, ROUTERS, BLOCKERS AND PROOFERS ALL WORK HERE AT PHOTOENGRAVING.

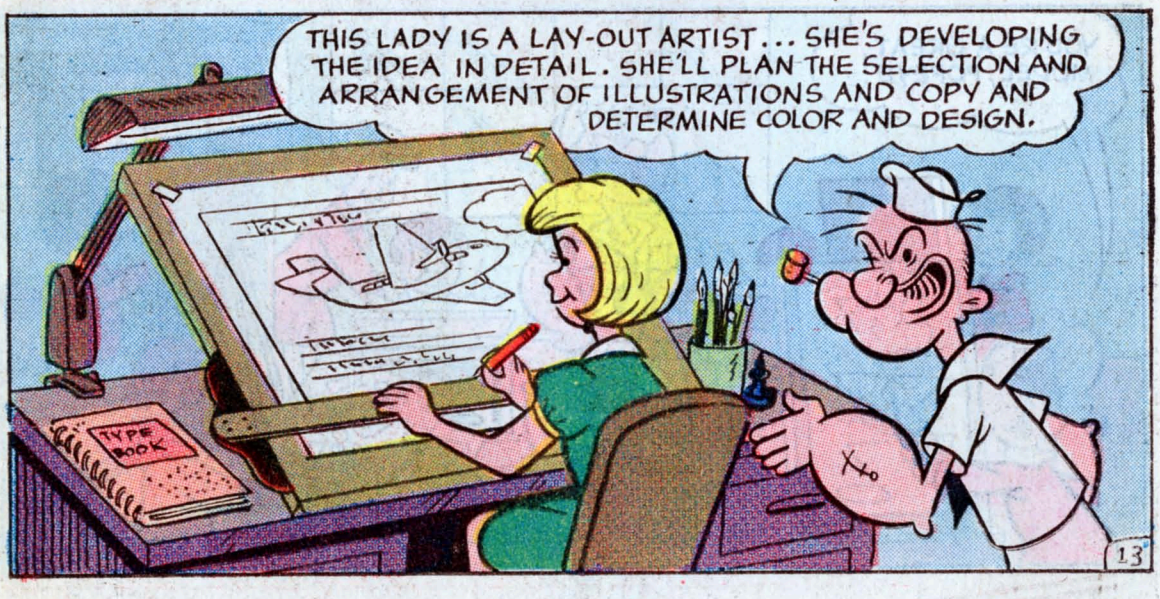

THE USUAL WAY TO BECOME A PHOTOENGRAVER IS THROUGH APPRENTICESHIP TRAINING.

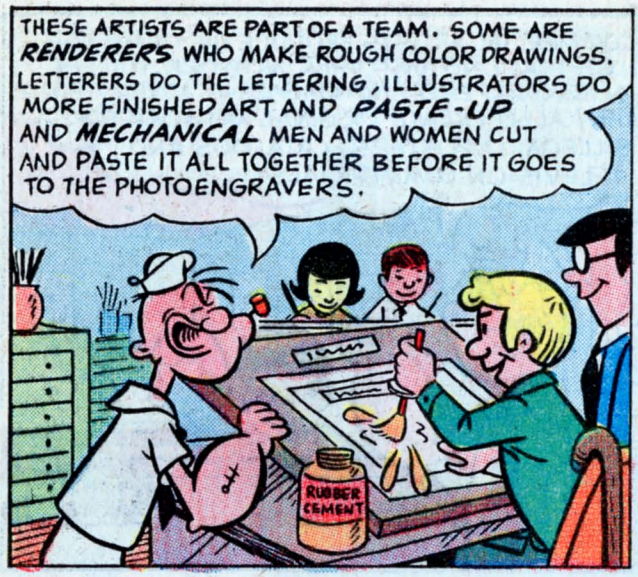

THIS ON-THE-JOB TRAINING USUALLY TAKES ABOUT 5 YEARS AND IT INCLUDES 800 HOURS OF CLASSROOM INSTRUCTION.
DARK ROOM

YOU KIDS WHO HAVE ARTISTIC ABILITY MIGHT WANT TO BECOME *COMMERCIAL ARTISTS*.


COMMERCIAL ARTISTS PRODUCE THE DRAWINGS, ILLUSTRATIONS AND OTHER ARTWORK YOU SEE IN NEWSPAPERS AND MAGAZINE ADVERTISING. THEY ALSO CREATE ORIGINAL ARTWORK FOR BILLBOARD POSTERS, CATALOGS AND TELEVISION COMMERCIALS.

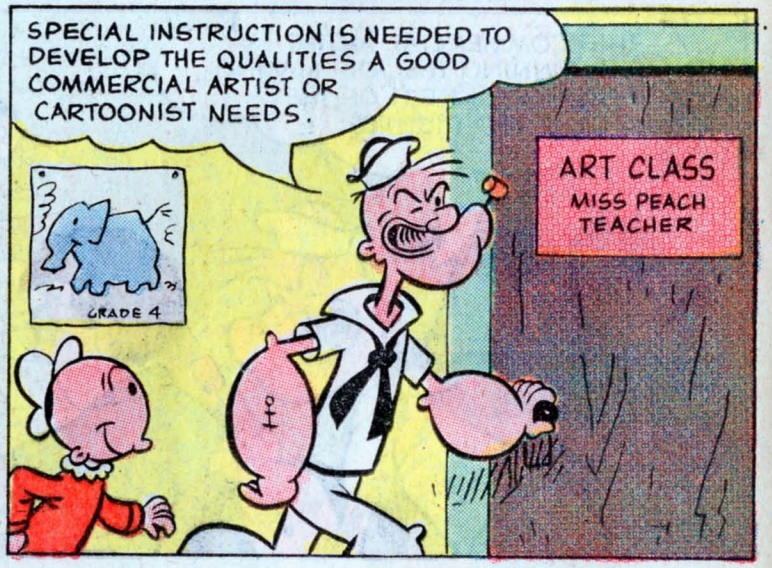

THIS COMMERCIAL ARTIST IS BEGINNING THE JOB, MAKING A ROUGH SKETCH OF THE FINISHED PICTURE.

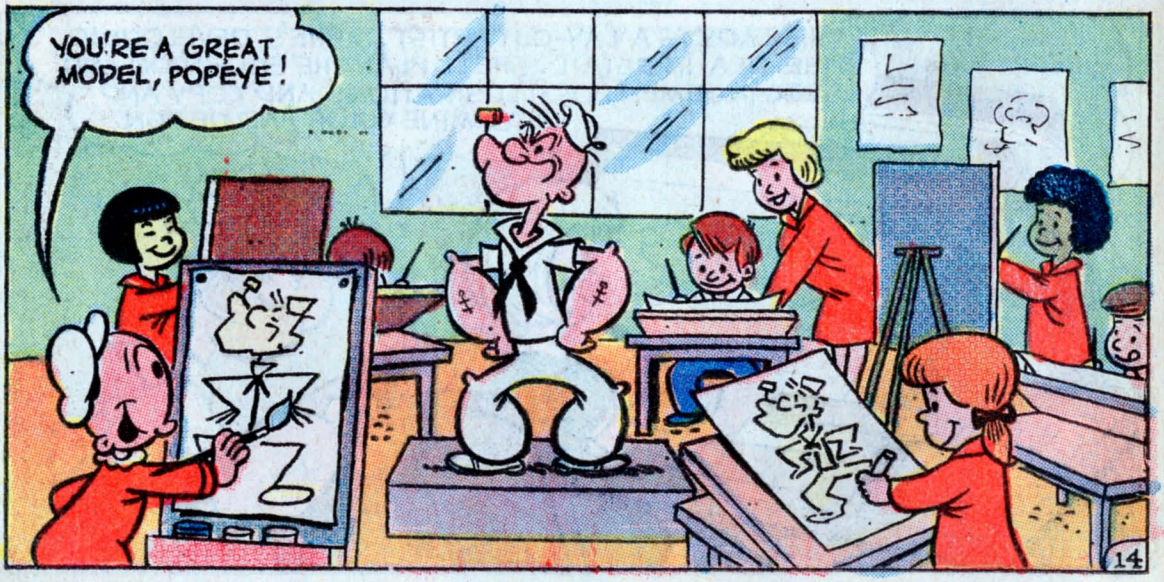

THIS LADY IS A LAY-OUT ARTIST... SHE'S DEVELOPING THE IDEA IN DETAIL. SHE'LL PLAN THE SELECTION AND ARRANGEMENT OF ILLUSTRATIONS AND COPY AND DETERMINE COLOR AND DESIGN.
TYPE BOOK

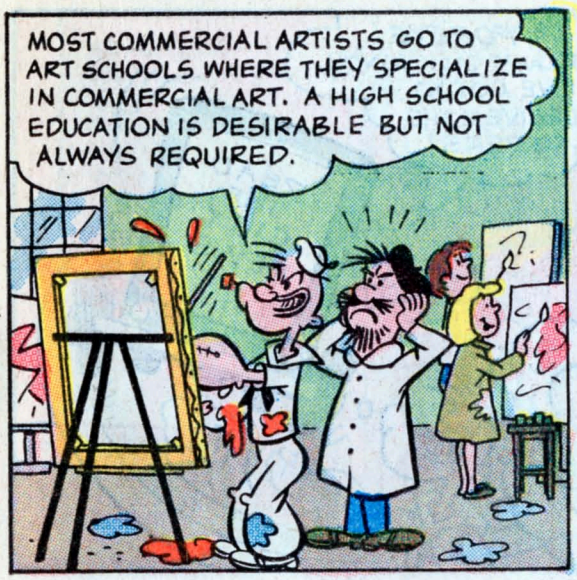

THESE ARTISTS ARE PART OF A TEAM. SOME ARE RENDERERS WHO MAKE ROUGH COLOR DRAWINGS. LETTERERS DO THE LETTERING, ILLUSTRATORS DO MORE FINISHED ART AND PASTE-UP AND MECHANICAL MEN AND WOMEN CUT AND PASTE IT ALL TOGETHER BEFORE IT GOES TO THE PHOTOENGRAVERS.
RUBBER CEMENT

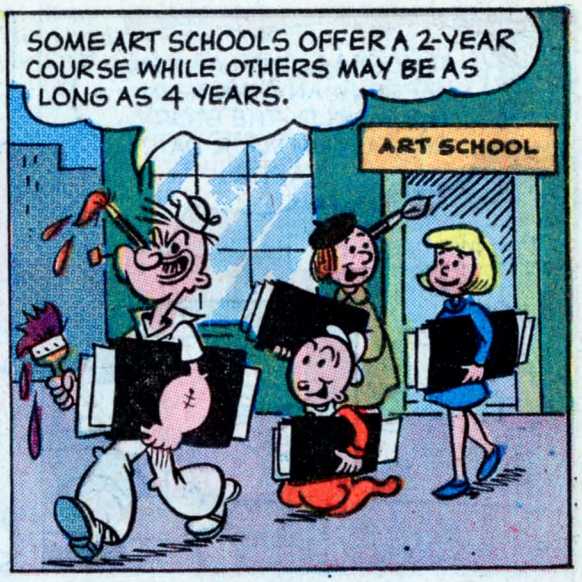
SOME COMMERCIAL ARTISTS WORK ON MAGAZINE AND NEWSPAPER STAFFS TOO.
Oh Boy MAGAZINE
GIRL of the MONTH

THE ABILITY TO ATTRACT PEOPLE'S ATTENTION THROUGH YOUR ART IS IMPORTANT IF YOU WANT TO BE A COMMERCIAL ARTIST.


SPECIAL INSTRUCTION IS NEEDED TO DEVELOP THE QUALITIES A GOOD COMMERCIAL ARTIST OR CARTOONIST NEEDS.
GRADE 4
ART CLASS
MISS PEACH TEACHER

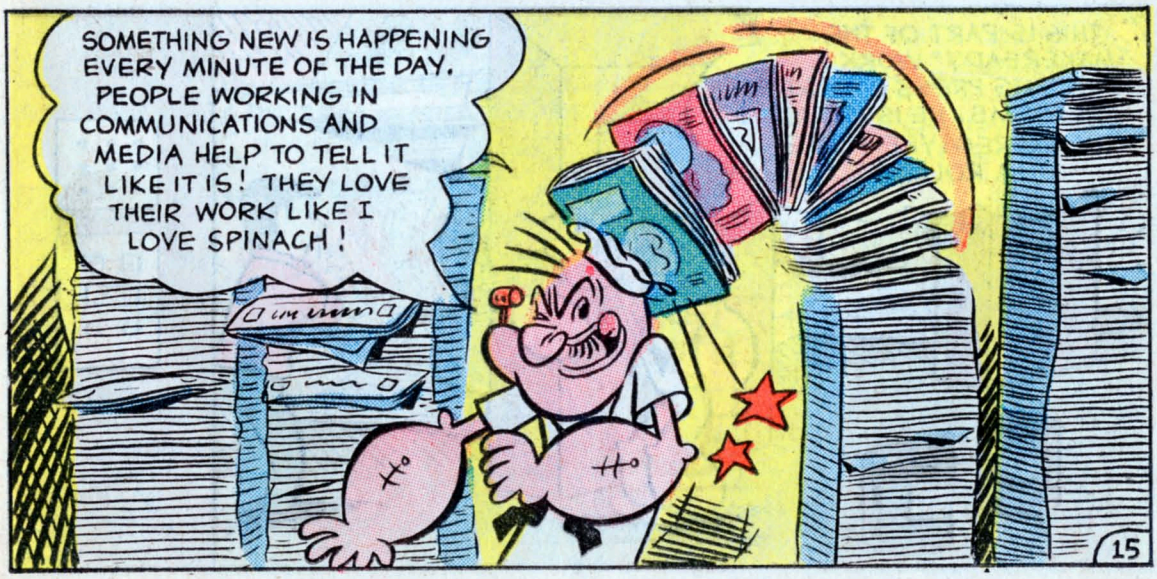

YOU'RE A GREAT MODEL, POPEYE!


MOST COMMERCIAL ARTISTS GO TO ART SCHOOLS WHERE THEY SPECIALIZE IN COMMERCIAL ART. A HIGH SCHOOL EDUCATION IS DESIRABLE BUT NOT ALWAYS REQUIRED.

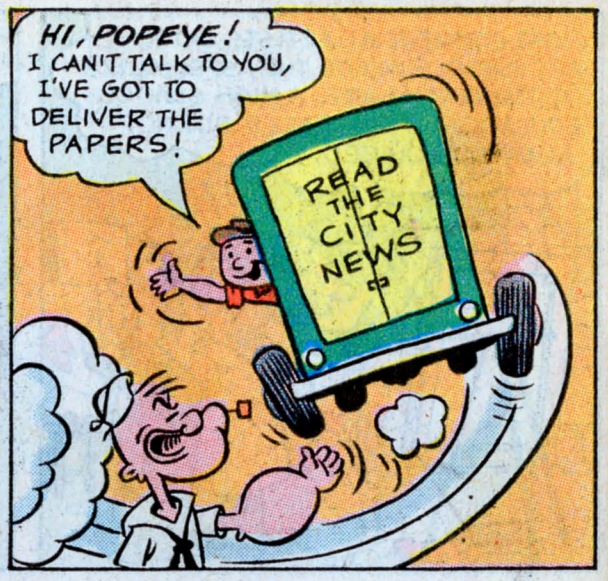

SOME ART SCHOOLS OFFER A 2-YEAR COURSE WHILE OTHERS MAY BE AS LONG AS 4 YEARS.
ART SCHOOL

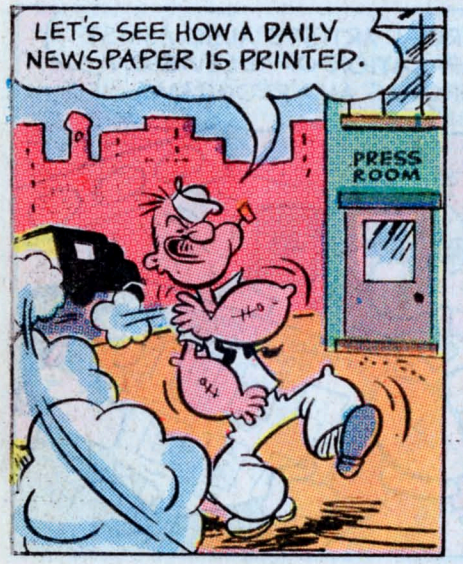
TOOTH PASTE
THE COMMERCIAL ARTIST HELPS GET A MESSAGE TO EVERYONE.

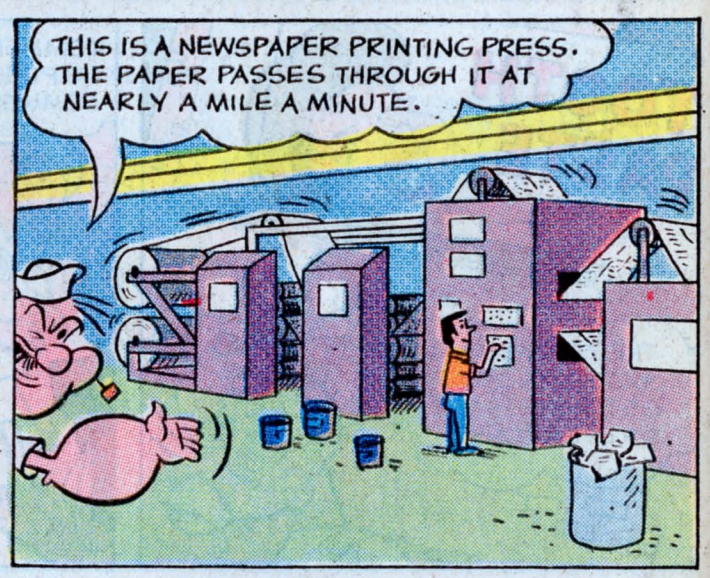
COMMERCIAL ARTISTS ALSO ASSIST IN PREPARATION OF TELEVISION COMMERCIALS AND PROGRAMS.
SPINACH
SPINACH COMMERCIAL STORYBOARD

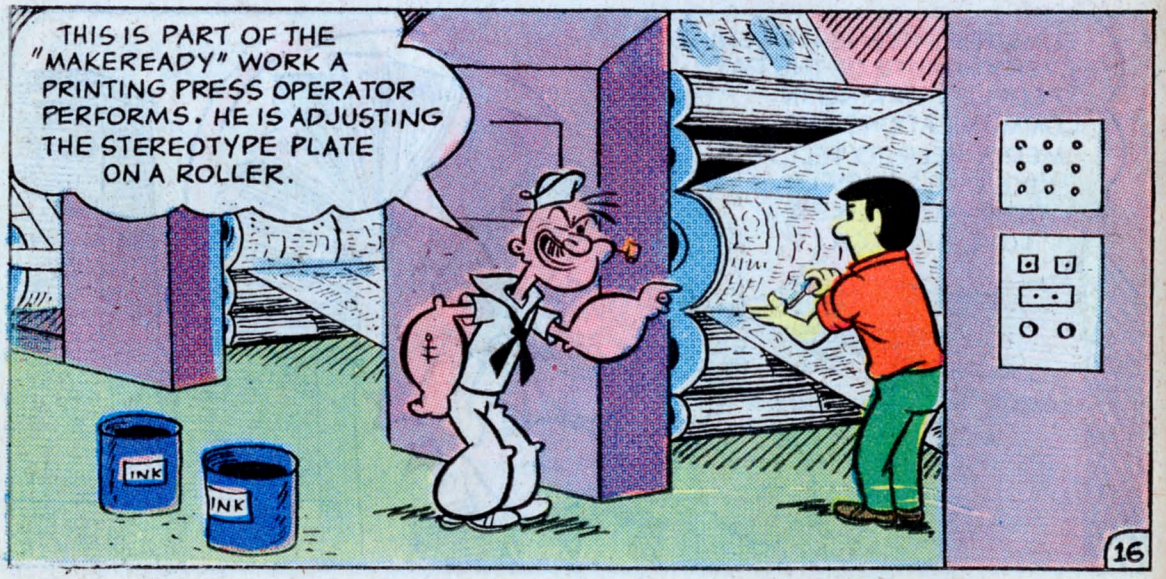

SOMETHING NEW IS HAPPENING EVERY MINUTE OF THE DAY. PEOPLE WORKING IN COMMUNICATIONS AND MEDIA HELP TO TELL IT LIKE IT IS! THEY LOVE THEIR WORK LIKE I LOVE SPINACH!

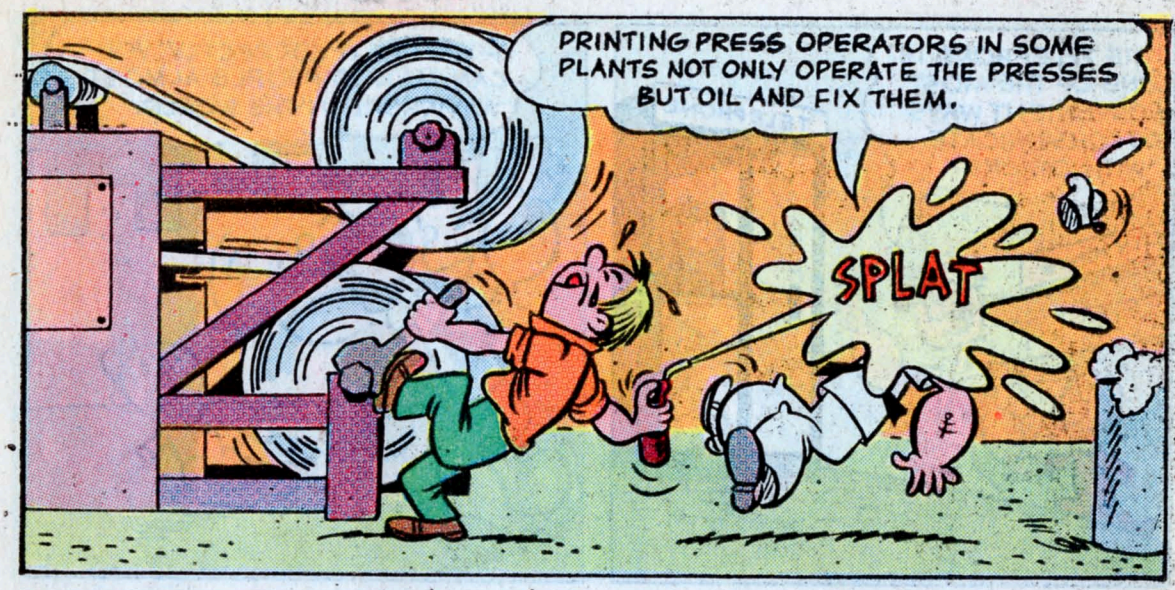
ALMOST AS SOON AS NEWS HAPPENS ANYWHERE IN THE WORLD, THE STORY APPEARS IN YOUR DAILY PAPER.
CITY NEWS DELIVERY
CITY NEWS

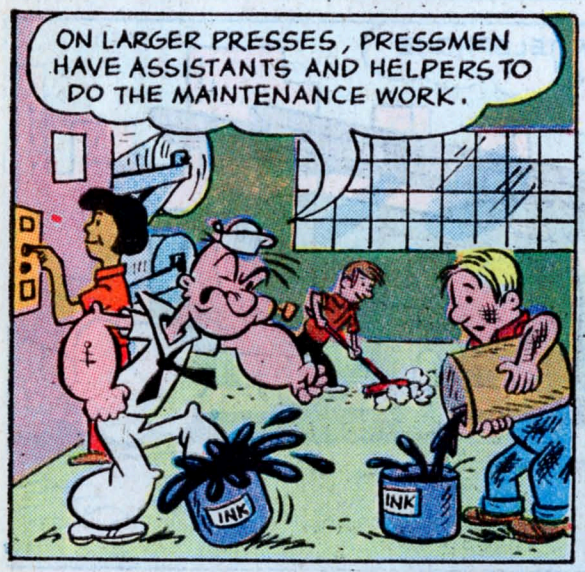

HI, POPEYE! I CAN'T TALK TO YOU, I'VE GOT TO DELIVER THE PAPERS!
READ THE CITY NEWS

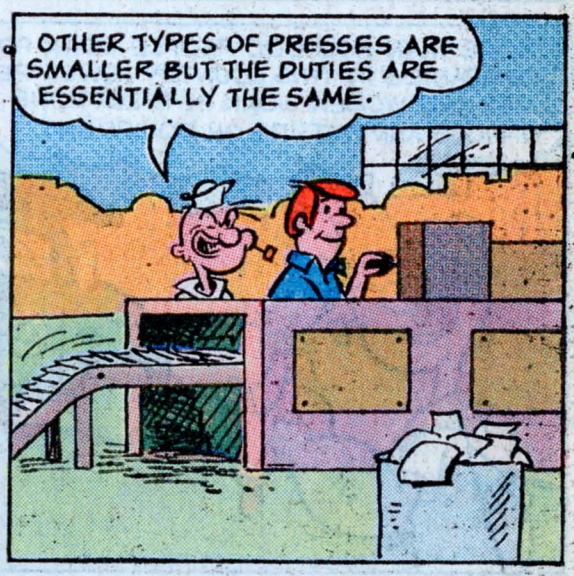

LET'S SEE HOW A DAILY NEWSPAPER IS PRINTED.
PRESS ROOM


THIS IS A NEWSPAPER PRINTING PRESS. THE PAPER PASSES THROUGH IT AT NEARLY A MILE A MINUTE.


THIS IS PART OF THE "MAKEREADY" WORK A PRINTING PRESS OPERATOR PERFORMS. HE IS ADJUSTING THE STEREOTYPE PLATE ON A ROLLER.
INK
INK

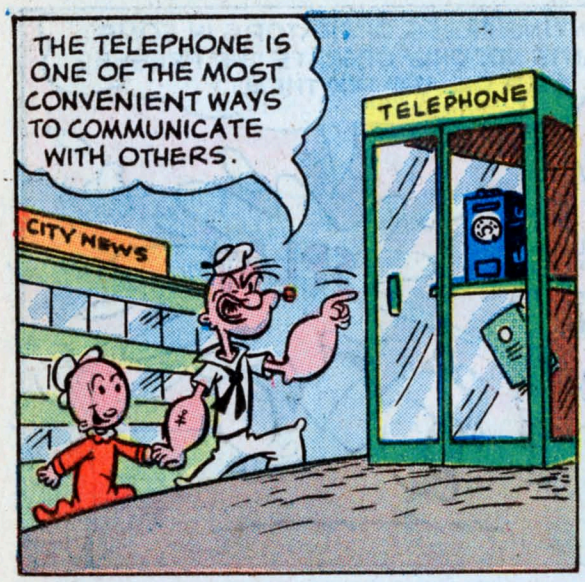

PRINTING PRESS OPERATORS IN SOME PLANTS NOT ONLY OPERATE THE PRESSES BUT OIL AND FIX THEM.
SPLAT

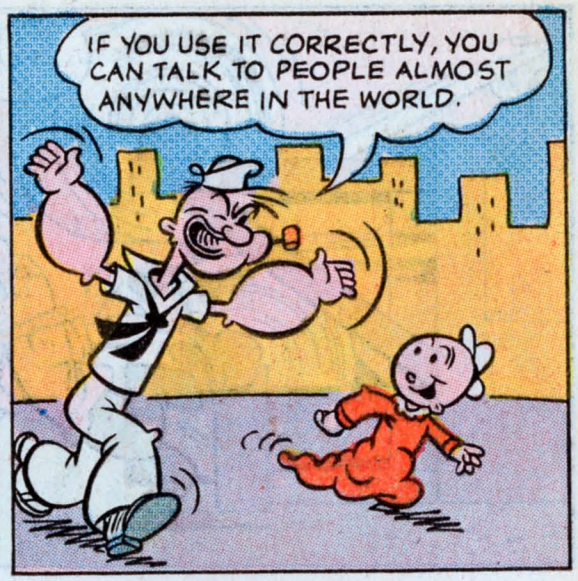

ON LARGER PRESSES, PRESSMEN HAVE ASSISTANTS AND HELPERS TO DO THE MAINTENANCE WORK.
INK
INK

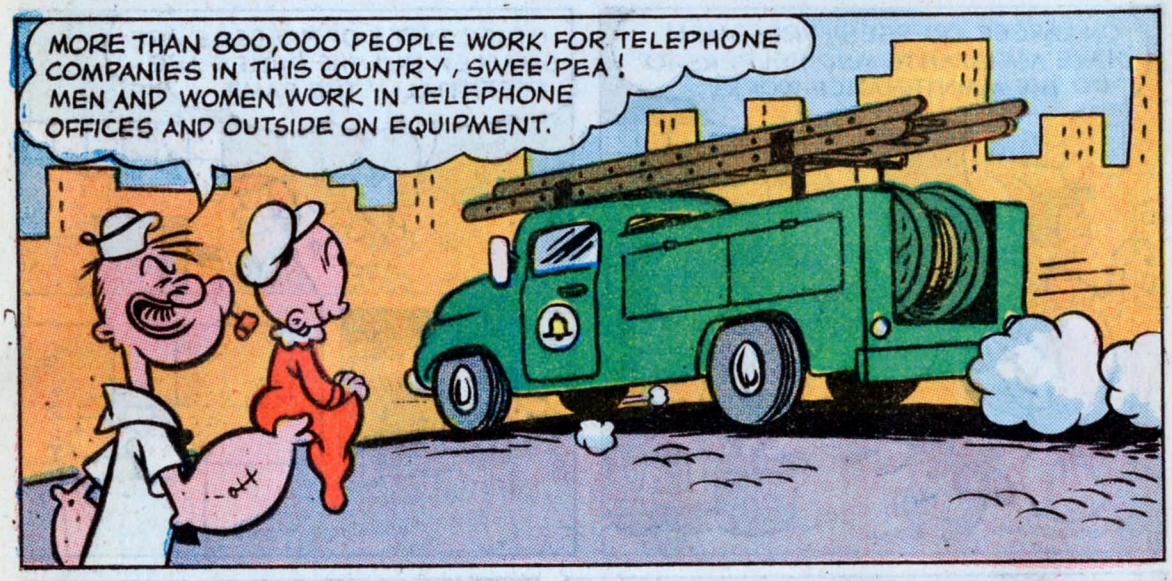

OTHER TYPES OF PRESSES ARE SMALLER BUT THE DUTIES ARE ESSENTIALLY THE SAME.

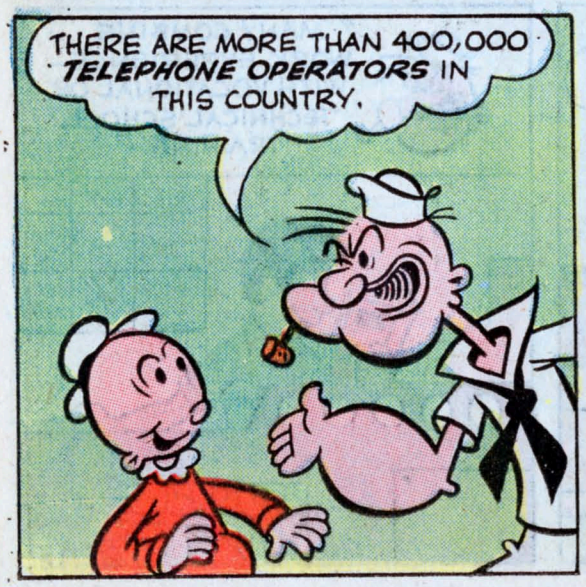
MOST PRESSMEN LEARN THEIR TRADE THROUGH APPRENTICESHIP PROGRAMS. OTHERS LEARN THE SKILLS NEEDED WHILE WORKING AS HELPERS OR PRESS ASSISTANTS

"MANY COMBINE WORK EXPERIENCE—WITH VOCATIONAL OR TECHNICAL SCHOOL TRAINING."


THE TELEPHONE IS ONE OF THE MOST CONVENIENT WAYS TO COMMUNICATE WITH OTHERS.
TELEPHONE
CITY NEWS


IF YOU USE IT CORRECTLY, YOU CAN TALK TO PEOPLE ALMOST ANYWHERE IN THE WORLD.


MORE THAN 800,000 PEOPLE WORK FOR TELEPHONE COMPANIES IN THIS COUNTRY, SWEE'PEA! MEN AND WOMEN WORK IN TELEPHONE OFFICES AND OUTSIDE ON EQUIPMENT.


THERE ARE MORE THAN 400,000 *TELEPHONE OPERATORS* IN THIS COUNTRY.

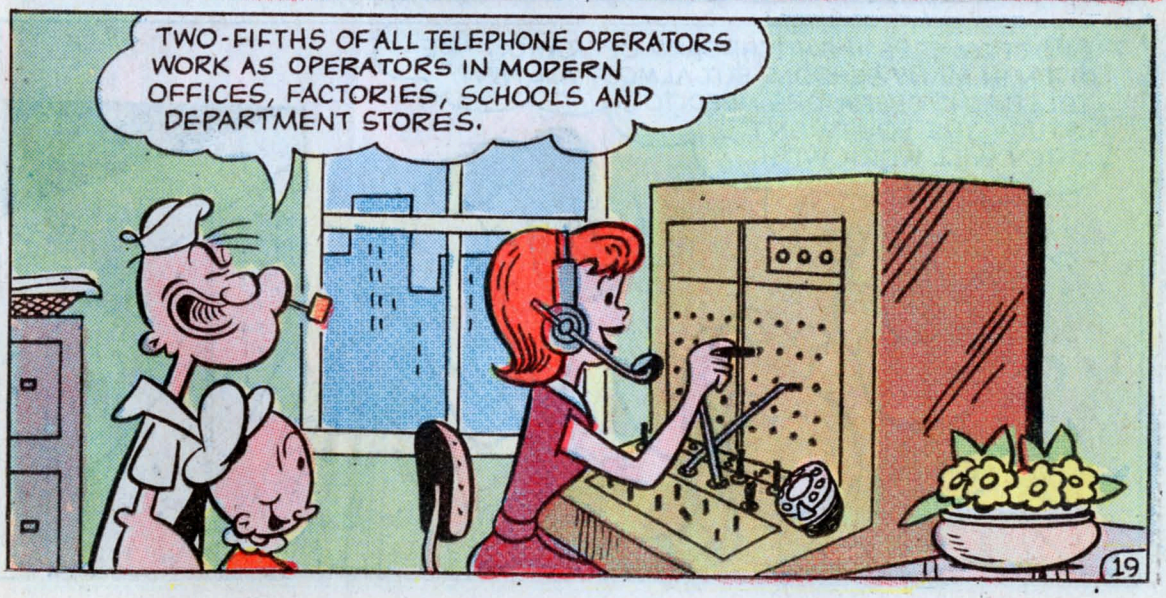
MAY I HELP YOU?

NEARLY ALL TELEPHONE OPERATORS ARE GIRLS, SWEE'PEA, BUT THERE ARE A FEW MEN TOO.
LONG DISTANCE. MAY I HELP YOU?

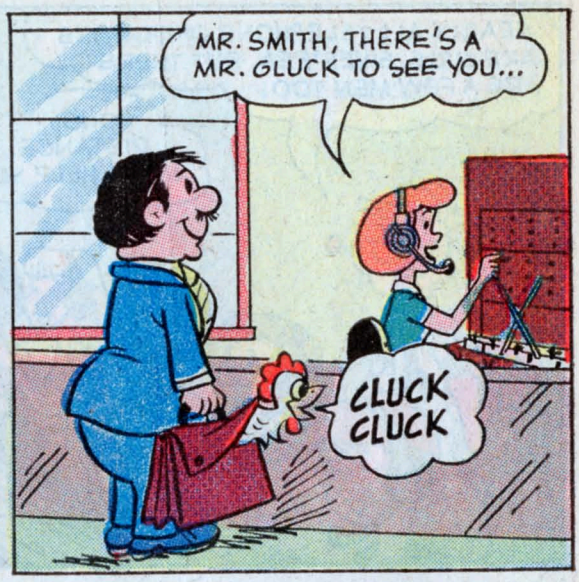
I HAVE LONDON ON THE LINE, SIR. GO AHEAD.

CENTRAL OFFICE SUPERVISORS ARE RESPONSIBLE FOR TRAINING NEWLY HIRED OPERATORS. THEY ALSO ASSIST IN COMPLETING DIFFICULT CALLS.

THAT IS NOT A TELEPHONE COMPANY BUILDING, POPEYE!
THERE ARE TELEPHONE OPERATORS IN EVERY LARGE OFFICE BUILDING, SWEE'PEA.

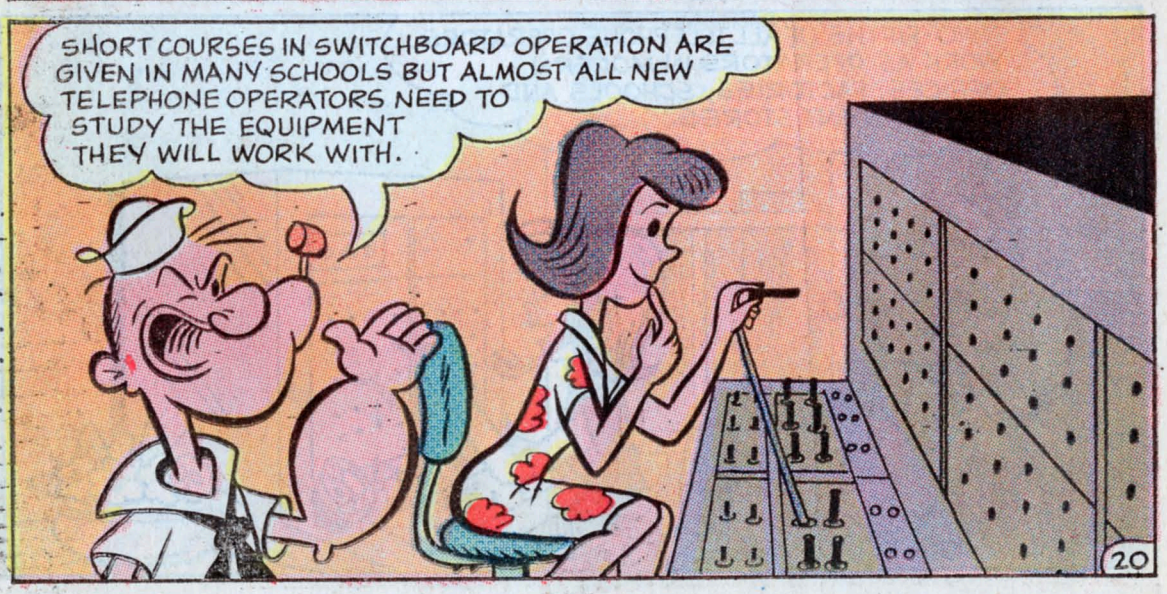

TWO-FIFTHS OF ALL TELEPHONE OPERATORS WORK AS OPERATORS IN MODERN OFFICES, FACTORIES, SCHOOLS AND DEPARTMENT STORES.

WHOM DO YOU WISH TO SEE, SIR?
MR. SMITH, PLEASE.


MR. SMITH, THERE'S A MR. GLUCK TO SEE YOU...
CLUCK CLUCK

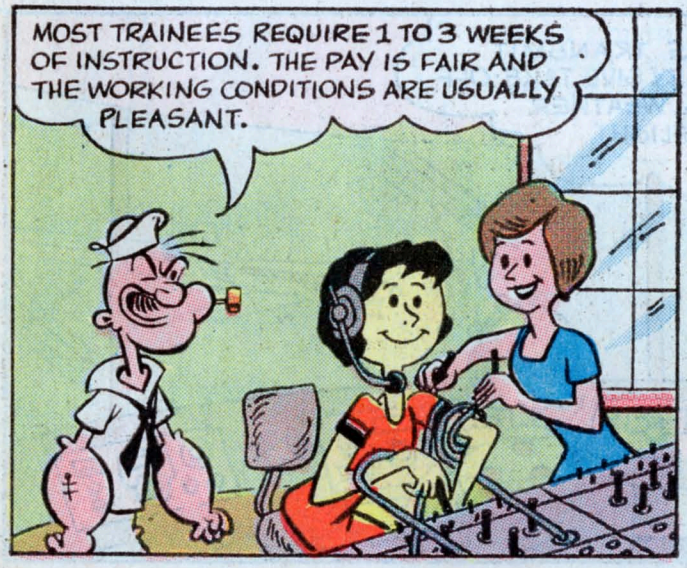
"SOME PHONE OPERATORS IN SMALL COMPANIES ALSO SERVE AS RECEPTIONISTS AND TYPISTS."

WE PREFER OUR TRAINEES TO HAVE A HIGH SCHOOL EDUCATION. IT IS ESSENTIAL FOR THEM TO SPEAK CLEARLY AND KNOW BUSINESS ARITHMETIC
PERSONNEL

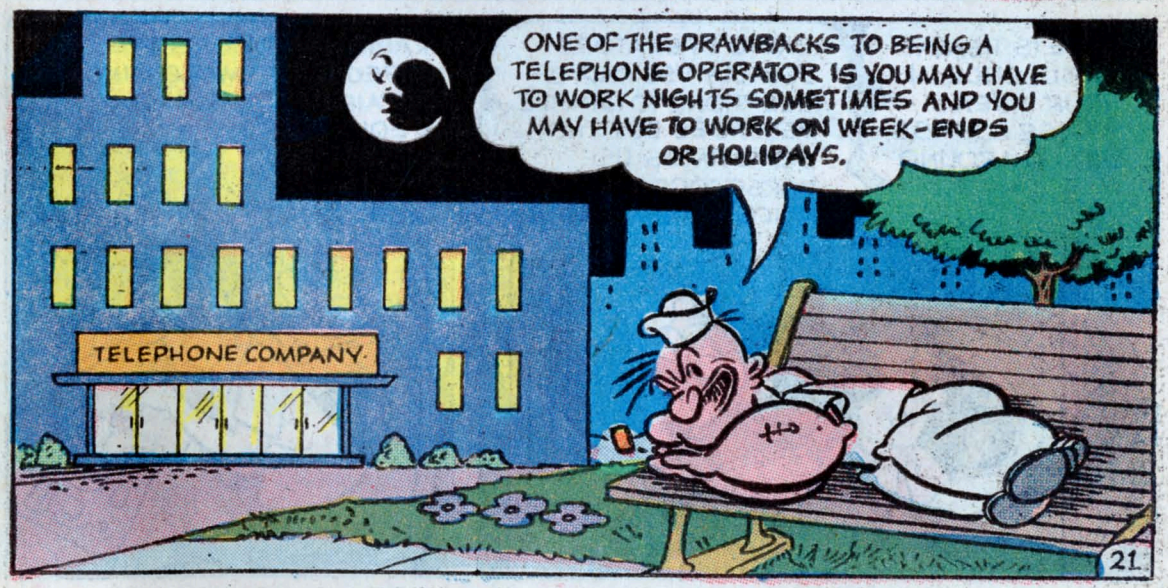

SHORT COURSES IN SWITCHBOARD OPERATION ARE GIVEN IN MANY SCHOOLS BUT ALMOST ALL NEW TELEPHONE OPERATORS NEED TO STUDY THE EQUIPMENT THEY WILL WORK WITH.

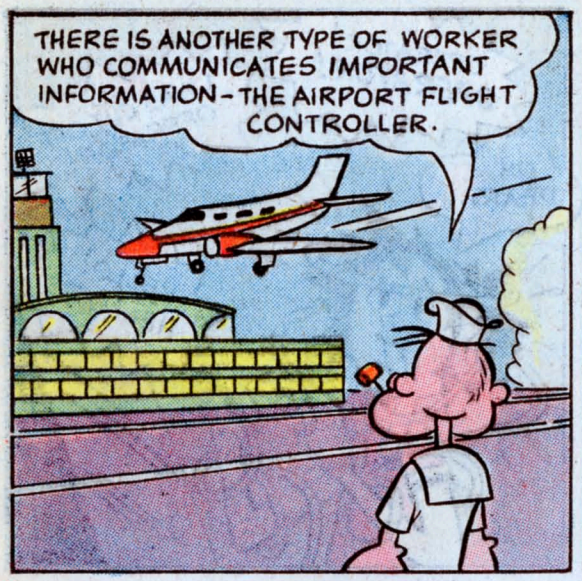
NUMBER, PLEASE!
HOLD THE LINE, I'M RINGING.
I'M TRYING, SIR!
IT'S HARDER THAN IT LOOKS!

OPERATOR! OPERATOR!
I WAS CUT OFF, OPERATOR!
OH, DEAR...
HELLO! HELLO??

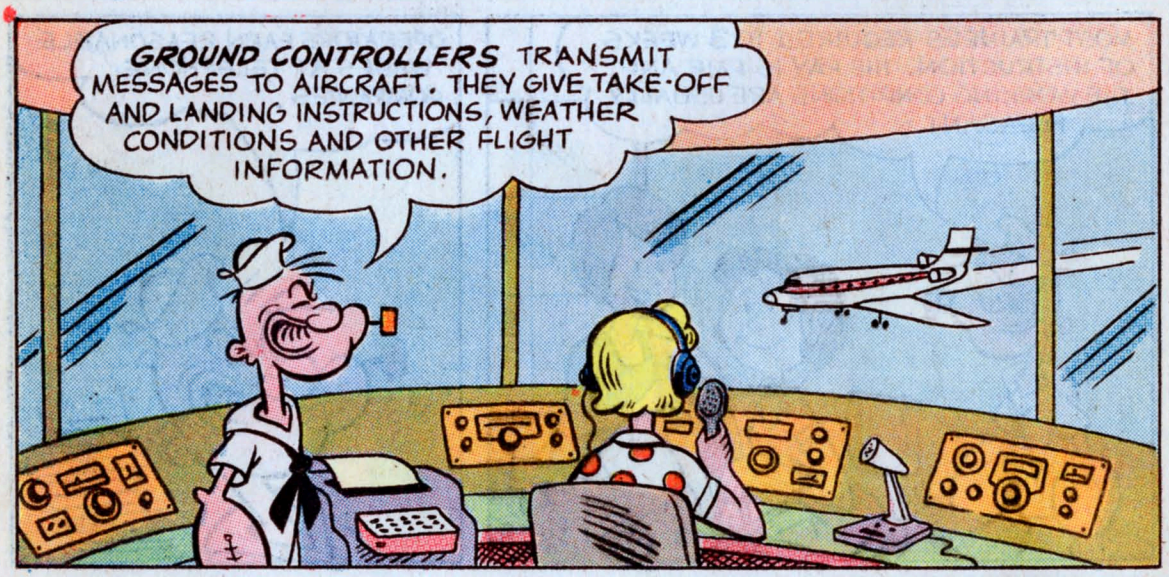

MOST TRAINEES REQUIRE 1 TO 3 WEEKS OF INSTRUCTION. THE PAY IS FAIR AND THE WORKING CONDITIONS ARE USUALLY PLEASANT.

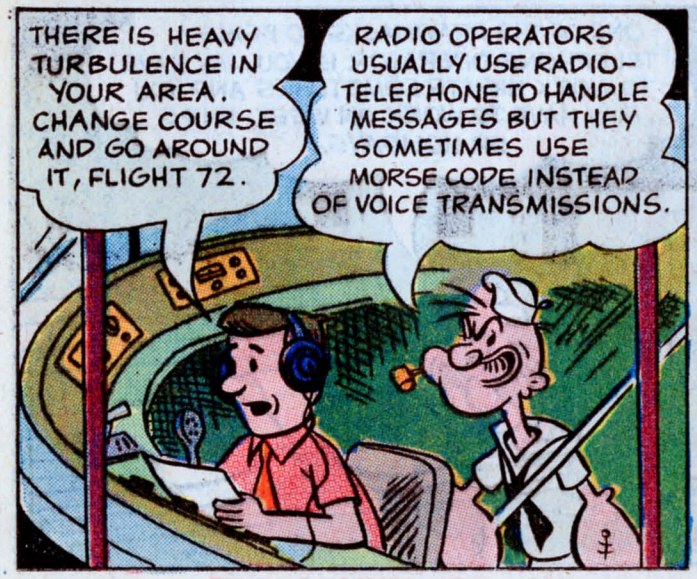
OPERATORS EARN REASONABLE WAGES AT TELEPHONE COMPANIES.


ONE OF THE DRAWBACKS TO BEING A TELEPHONE OPERATOR IS YOU MAY HAVE TO WORK NIGHTS SOMETIMES AND YOU MAY HAVE TO WORK ON WEEK-ENDS OR HOLIDAYS.
TELEPHONE COMPANY


THERE IS ANOTHER TYPE OF WORKER WHO COMMUNICATES IMPORTANT INFORMATION - THE AIRPORT FLIGHT CONTROLLER.

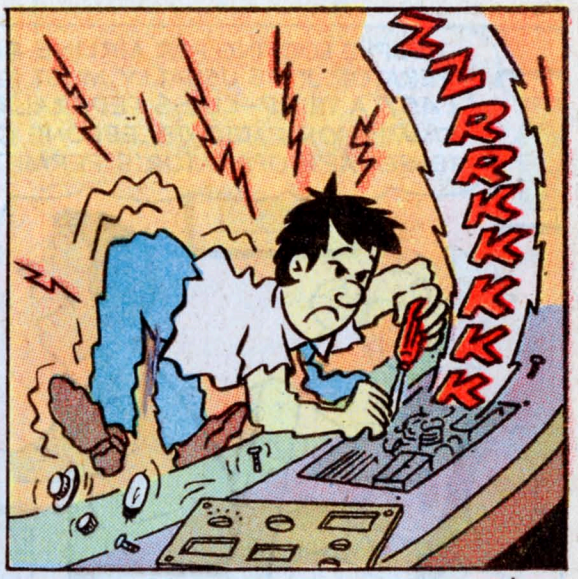
FLIGHT 114 EASTERN, YOU ARE CLEARED FOR LANDING. USE RUNWAY 22.

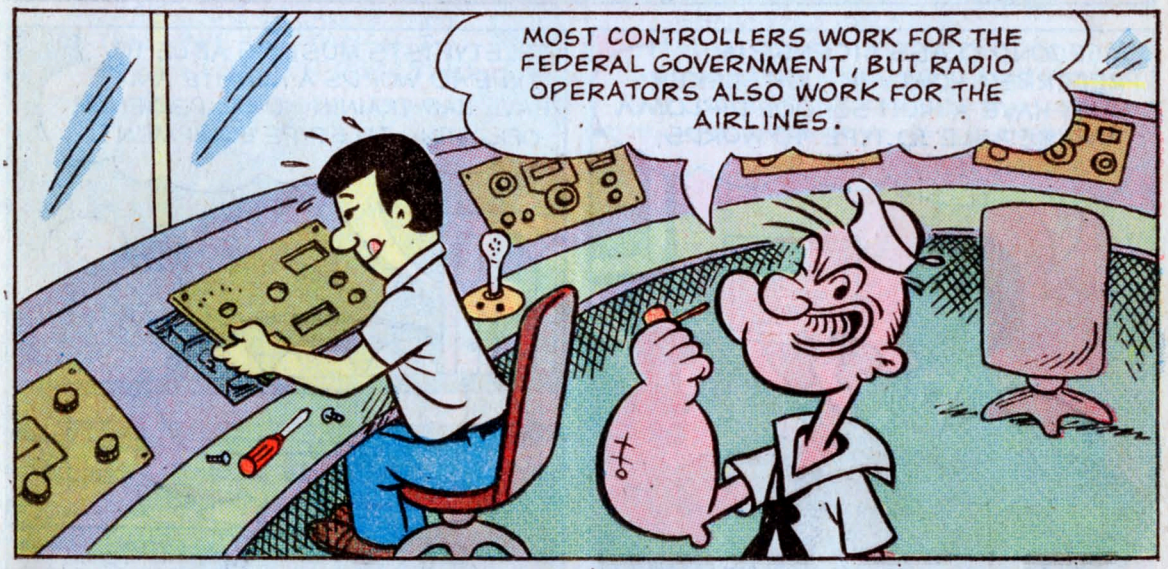

GROUND CONTROLLERS TRANSMIT MESSAGES TO AIRCRAFT. THEY GIVE TAKE-OFF AND LANDING INSTRUCTIONS, WEATHER CONDITIONS AND OTHER FLIGHT INFORMATION.

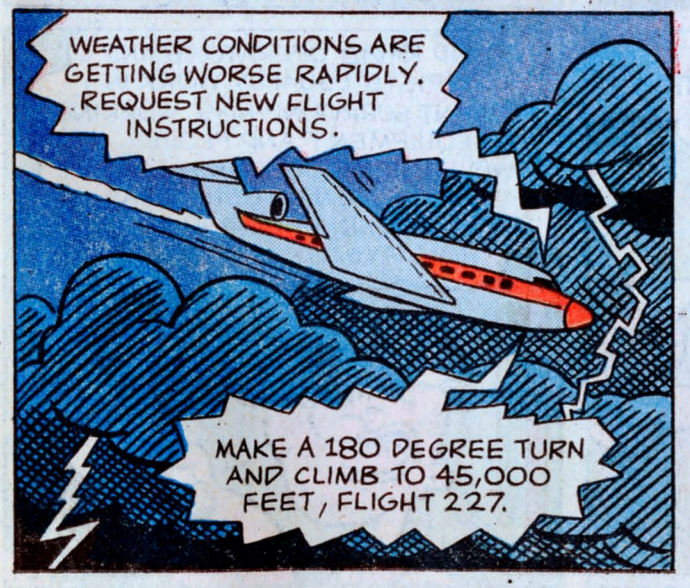

THERE IS HEAVY TURBULENCE IN YOUR AREA. CHANGE COURSE AND GO AROUND IT, FLIGHT 72.
RADIO OPERATORS USUALLY USE RADIO-TELEPHONE TO HANDLE MESSAGES BUT THEY SOMETIMES USE MORSE CODE INSTEAD OF VOICE TRANSMISSIONS.

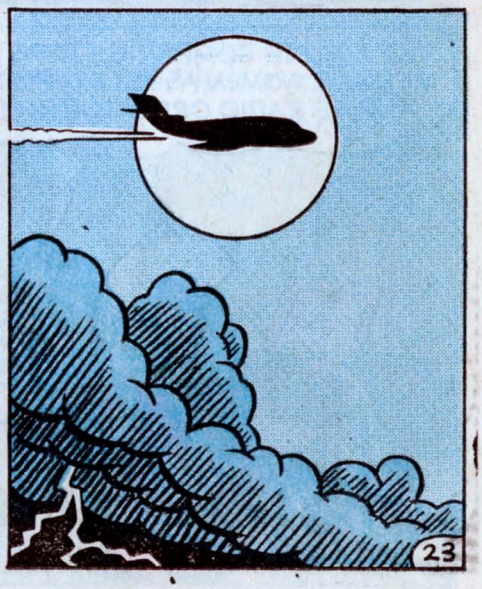
RADIO OPERATORS ARE EXPECTED TO MAKE MINOR REPAIRS ON THEIR EQUIPMENT.

HMMMM... A LOOSE WIRE...
ZZSSSSTTT

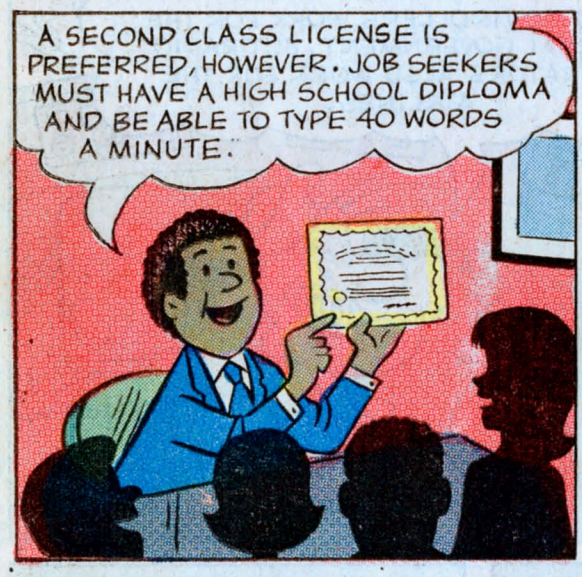

ZZRRKKKKK

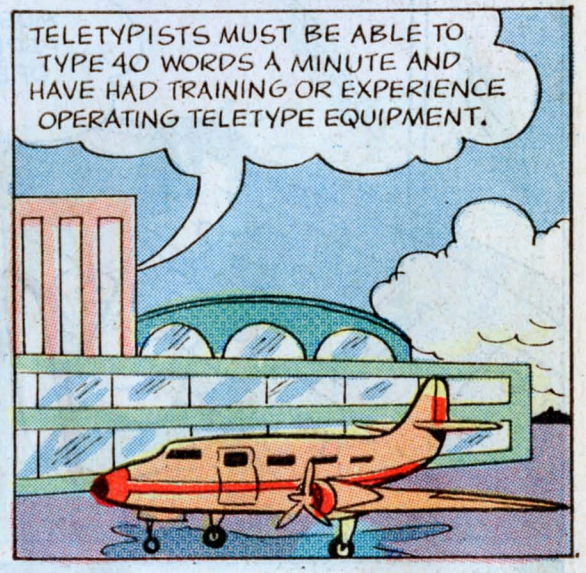

MOST CONTROLLERS WORK FOR THE FEDERAL GOVERNMENT, BUT RADIO OPERATORS ALSO WORK FOR THE AIRLINES.

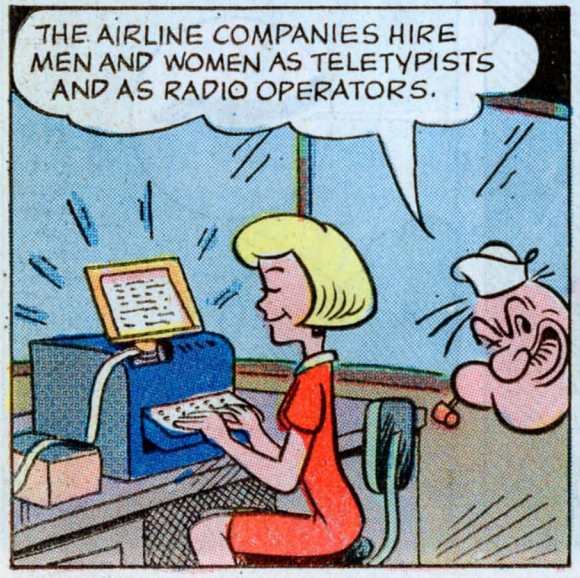

WEATHER CONDITIONS ARE GETTING WORSE RAPIDLY. REQUEST NEW FLIGHT INSTRUCTIONS.
MAKE A 180 DEGREE TURN AND CLIMB TO 45,000 FEET, FLIGHT 227.



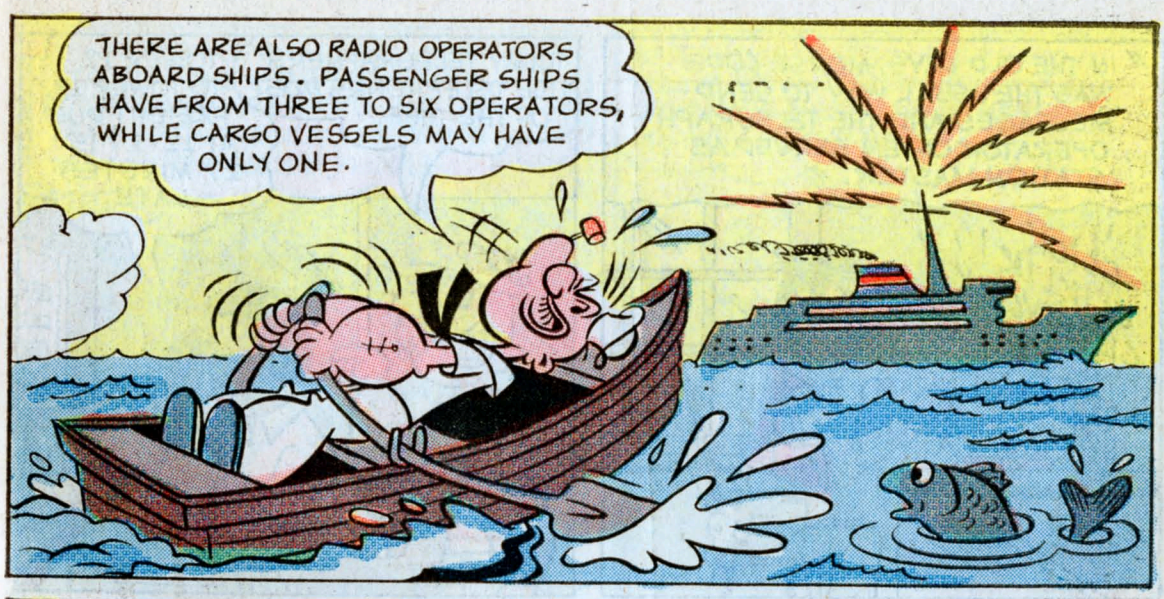
PEOPLE LOOKING FOR AIRLINE RADIO-OPERATOR JOBS USUALLY MUST HAVE *AT LEAST* A THIRD-CLASS FEDERAL COMMUNICATIONS COMMISSION RADIO-TELEPHONE OR RADIO-TELEGRAPH OPERATOR'S PERMIT.


A SECOND CLASS LICENSE IS PREFERRED, HOWEVER. JOB SEEKERS MUST HAVE A HIGH SCHOOL DIPLOMA AND BE ABLE TO TYPE 40 WORDS A MINUTE.


TELETYPISTS MUST BE ABLE TO TYPE 40 WORDS A MINUTE AND HAVE HAD TRAINING OR EXPERIENCE OPERATING TELETYPE EQUIPMENT.

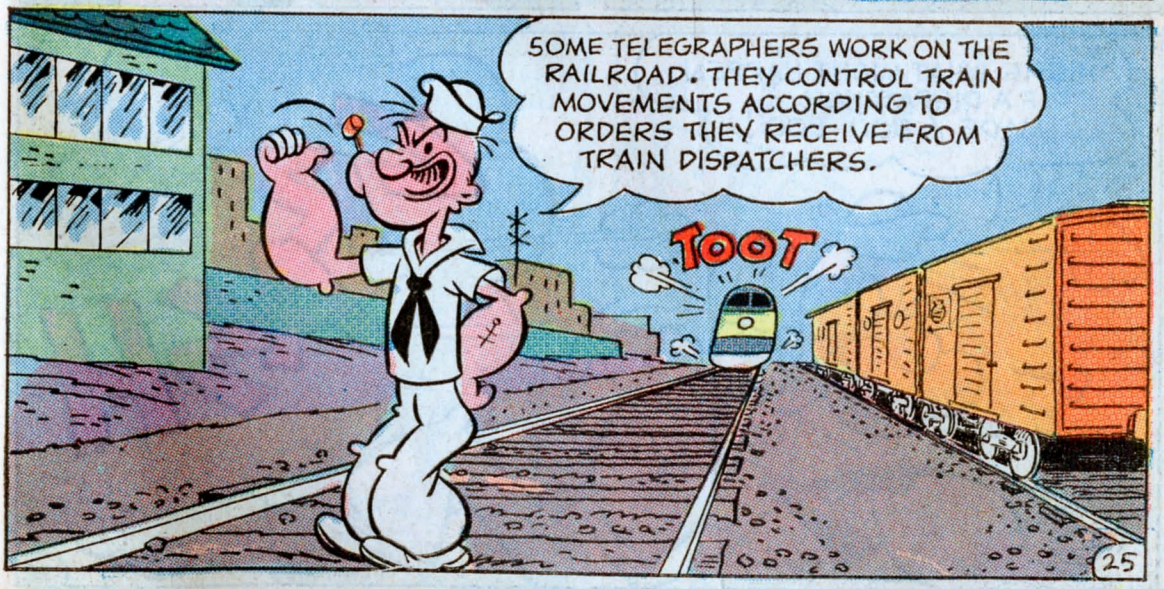

THE AIRLINE COMPANIES HIRE MEN AND WOMEN AS TELETYPISTS AND AS RADIO OPERATORS.

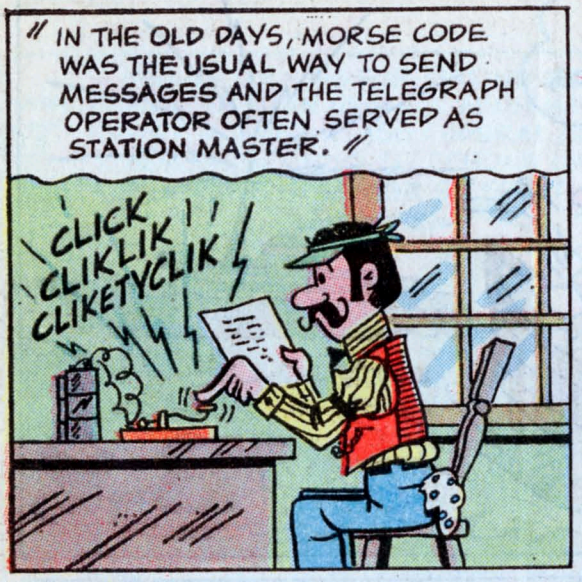
GROUND RADIO OPERATORS AND TELETYPISTS USUALLY WORK IN PLEASANT SURROUNDINGS, WORKING WITH EQUIPMENT AND PEOPLE. HOWEVER, THEY ARE OFTEN CALLED UPON TO WORK NIGHT SHIFTS AS WELL AS WEEK-ENDS AND HOLIDAYS.
DEC. 25

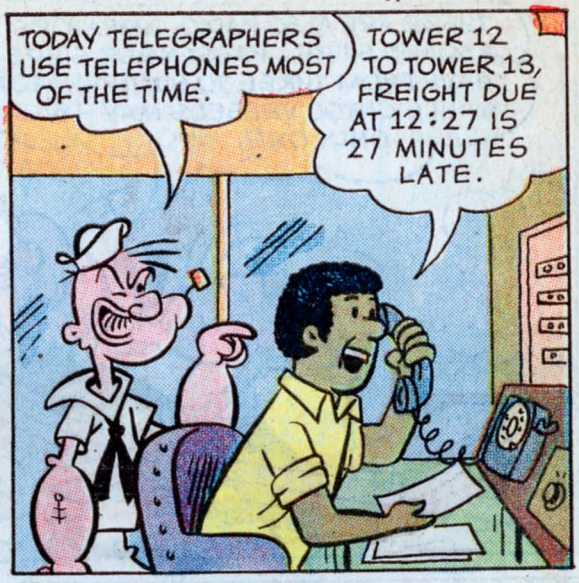

THERE ARE ALSO RADIO OPERATORS ABOARD SHIPS. PASSENGER SHIPS HAVE FROM THREE TO SIX OPERATORS, WHILE CARGO VESSELS MAY HAVE ONLY ONE.

SHIP RADIO OPERATORS USE MORSE CODE BECAUSE THEY OFTEN HAVE TO TRANSMIT MESSAGES GREATER DISTANCES.

"SHIP RADIO OPERATORS SEND AND RECEIVE NAVIGATIONAL INFORMATION, WEATHER REPORTS, AND OTHER MESSAGES."

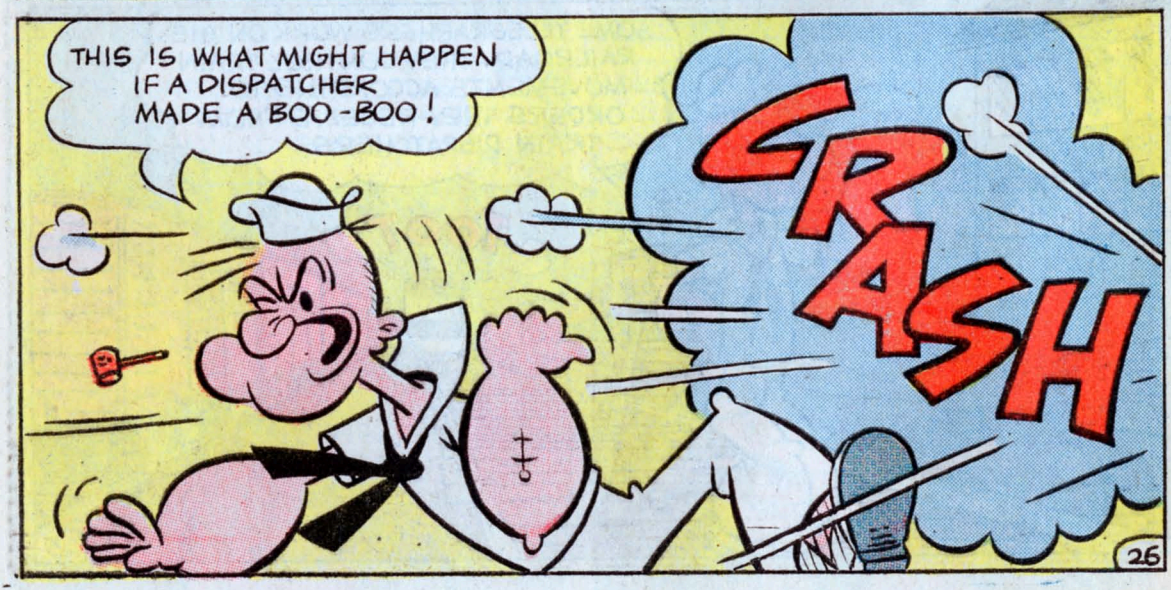

SOME TELEGRAPHERS WORK ON THE RAILROAD. THEY CONTROL TRAIN MOVEMENTS ACCORDING TO ORDERS THEY RECEIVE FROM TRAIN DISPATCHERS.
TOOT


// IN THE OLD DAYS, MORSE CODE WAS THE USUAL WAY TO SEND MESSAGES AND THE TELEGRAPH OPERATOR OFTEN SERVED AS STATION MASTER. //
CLICK CLIKLIK CLIKETYCLIK

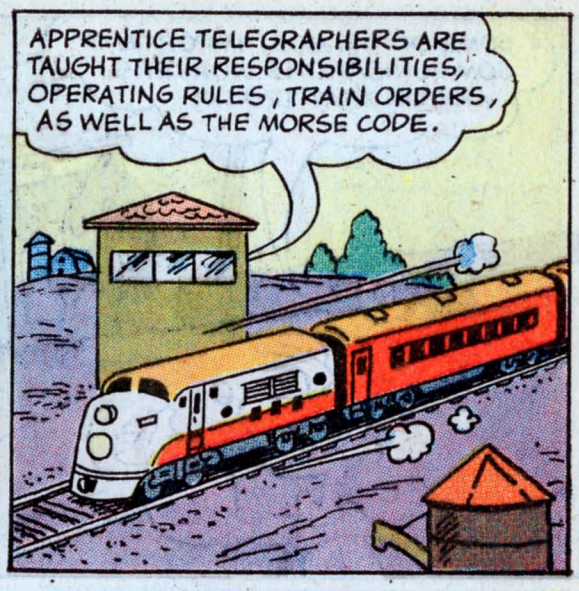

TODAY TELEGRAPHERS USE TELEPHONES MOST OF THE TIME.
TOWER 12 TO TOWER 13, FREIGHT DUE AT 12:27 IS 27 MINUTES LATE.

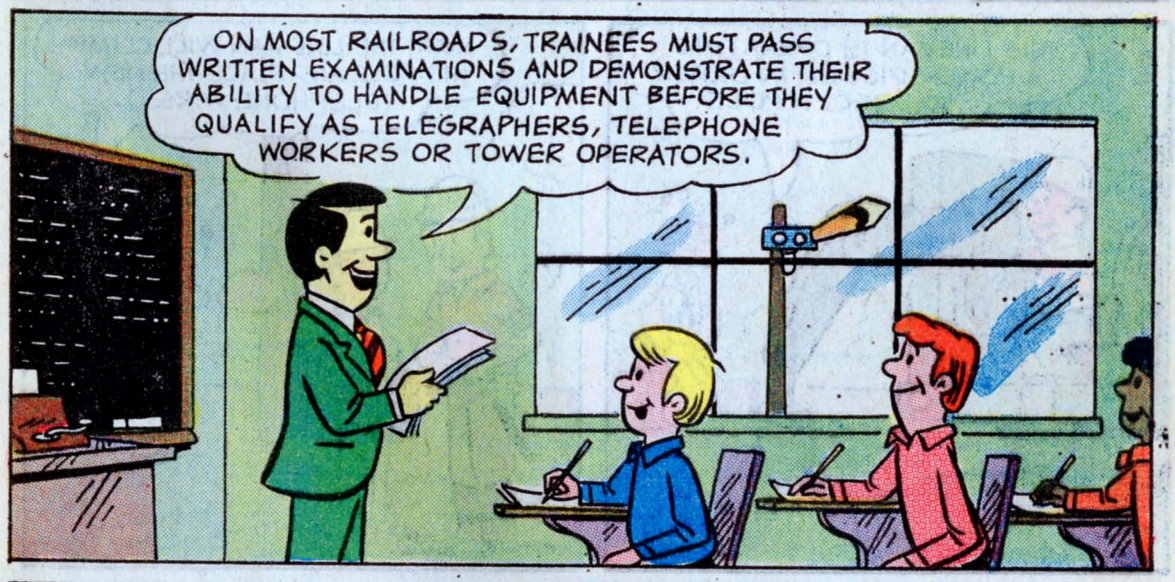
HMMM..WE'VE GOT TO SWITCH LOCAL 6 TO THE EXPRESS TRACK.
CLICK CLIKCLIK CLIKETY CLIK

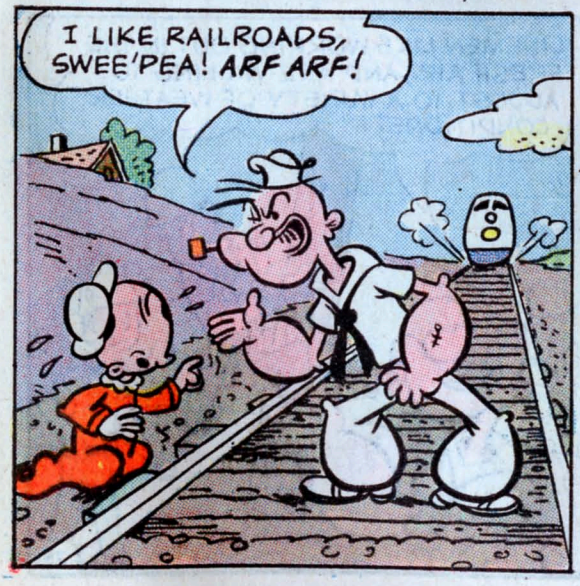
TRAIN DISPATCHERS HAVE TO BE CAREFUL NOT TO MAKE ANY MISTAKES...

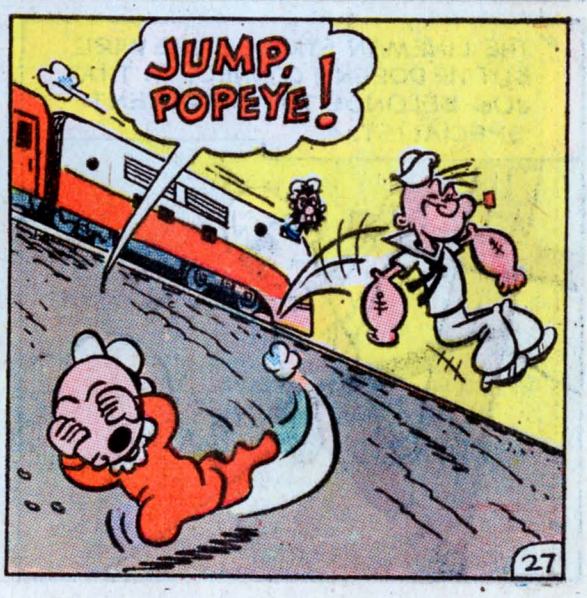

THIS IS WHAT MIGHT HAPPEN IF A DISPATCHER MADE A BOO-BOO!
CRASH

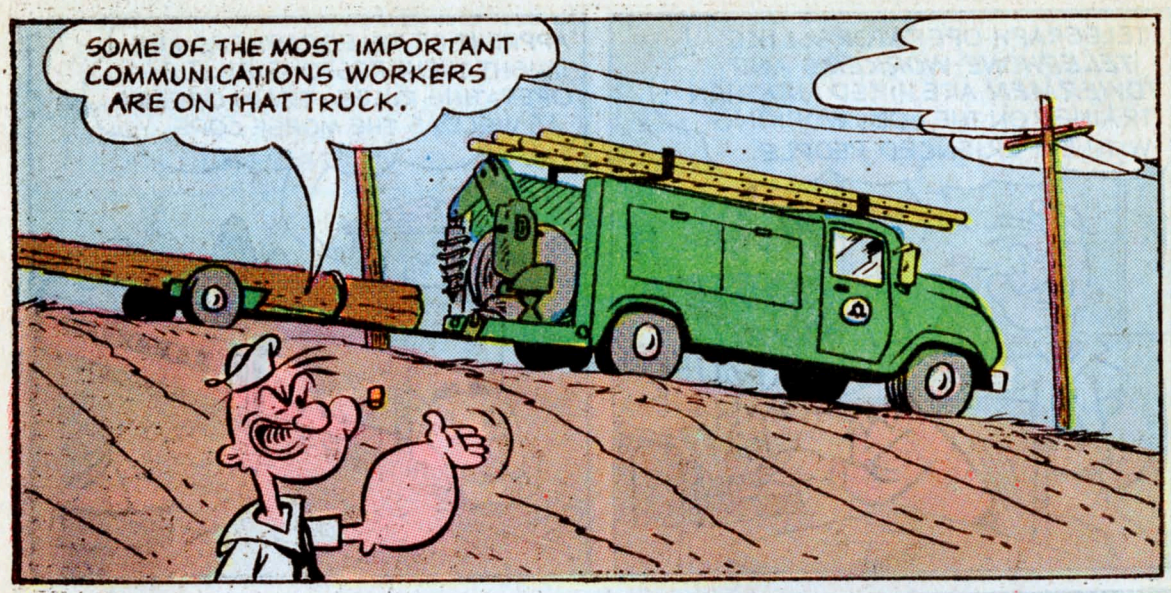
TELEGRAPH OPERATORS, LIKE TELEPHONE WORKERS AND TOWERMEN ARE HIRED AND THEN TRAINED ON THE JOB, WORKING WITH EXPERIENCED PEOPLE.
CLICK CLIKETY CLIK

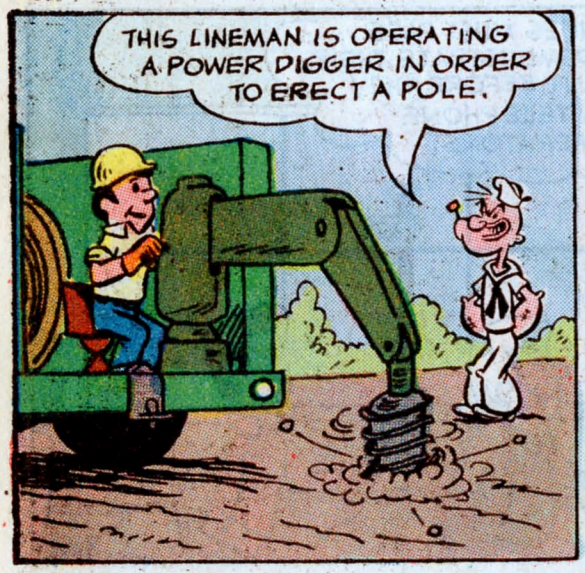

APPRENTICE TELEGRAPHERS ARE TAUGHT THEIR RESPONSIBILITIES, OPERATING RULES, TRAIN ORDERS, AS WELL AS THE MORSE CODE.

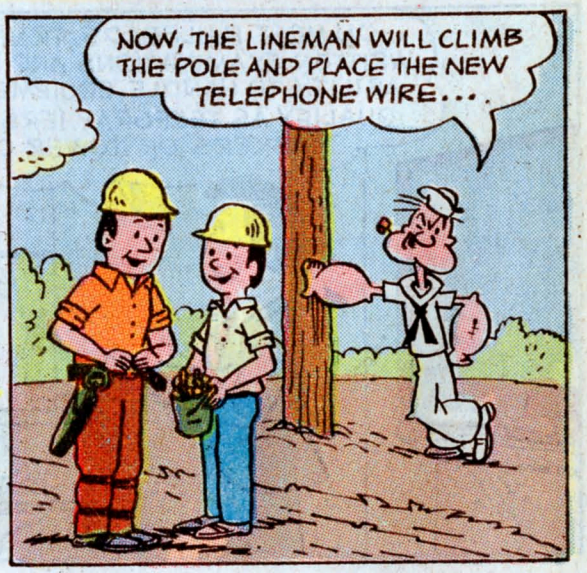

ON MOST RAILROADS, TRAINEES MUST PASS WRITTEN EXAMINATIONS AND DEMONSTRATE THEIR ABILITY TO HANDLE EQUIPMENT BEFORE THEY QUALIFY AS TELEGRAPHERS, TELEPHONE WORKERS OR TOWER OPERATORS.

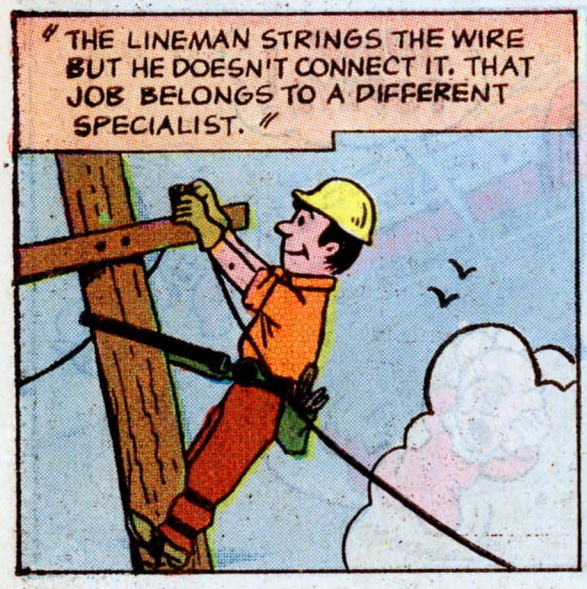

I LIKE RAILROADS, SWEE'PEA! ARF ARF!

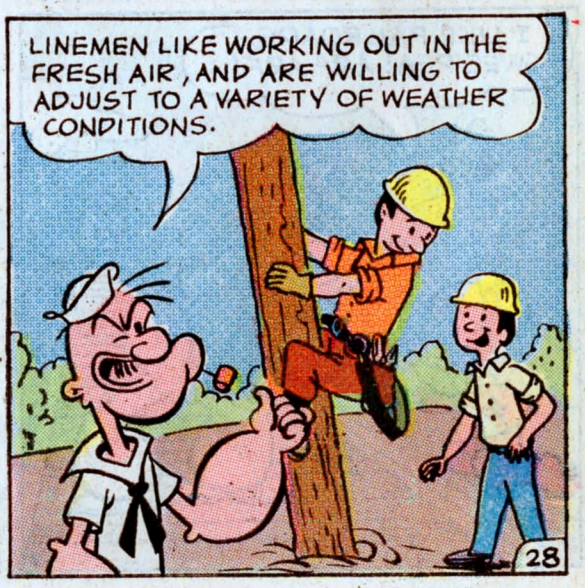

JUMP, POPEYE!

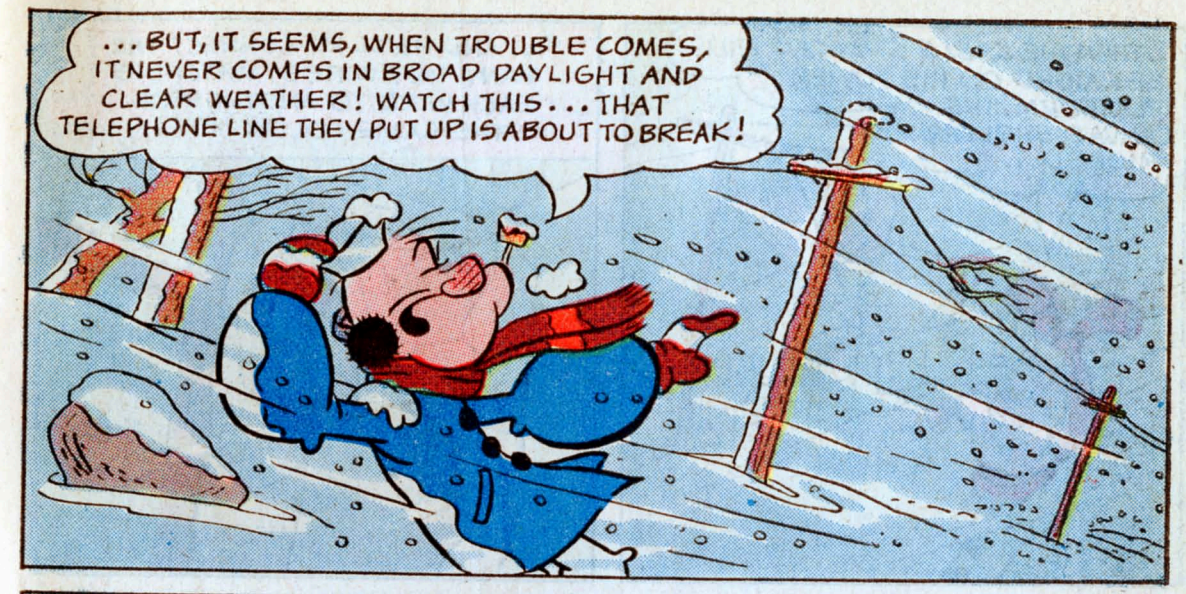

SOME OF THE MOST IMPORTANT COMMUNICATIONS WORKERS ARE ON THAT TRUCK.


THIS LINEMAN IS OPERATING A POWER DIGGER IN ORDER TO ERECT A POLE.


NOW, THE LINEMAN WILL CLIMB THE POLE AND PLACE THE NEW TELEPHONE WIRE...

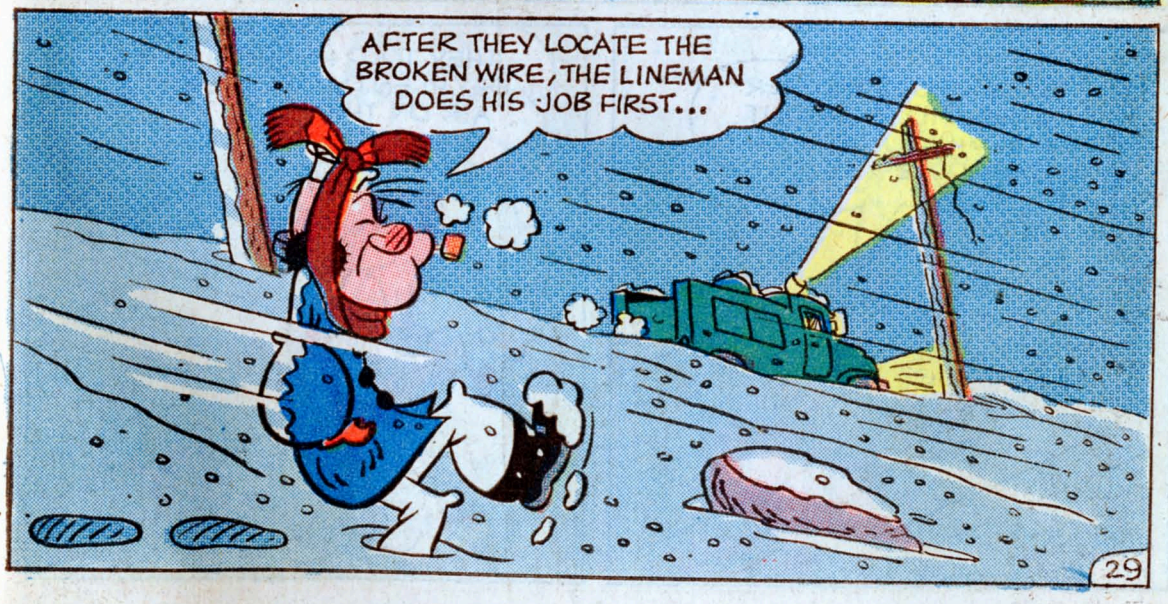

"THE LINEMAN STRINGS THE WIRE BUT HE DOESN'T CONNECT IT. THAT JOB BELONGS TO A DIFFERENT SPECIALIST."

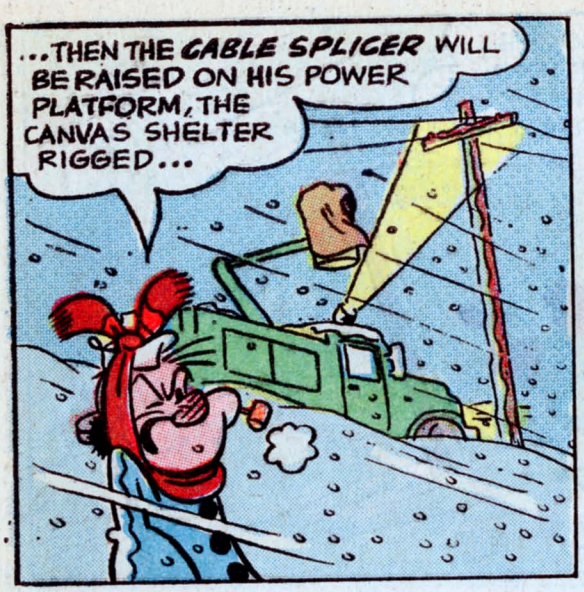

LINEMEN LIKE WORKING OUT IN THE FRESH AIR, AND ARE WILLING TO ADJUST TO A VARIETY OF WEATHER CONDITIONS.

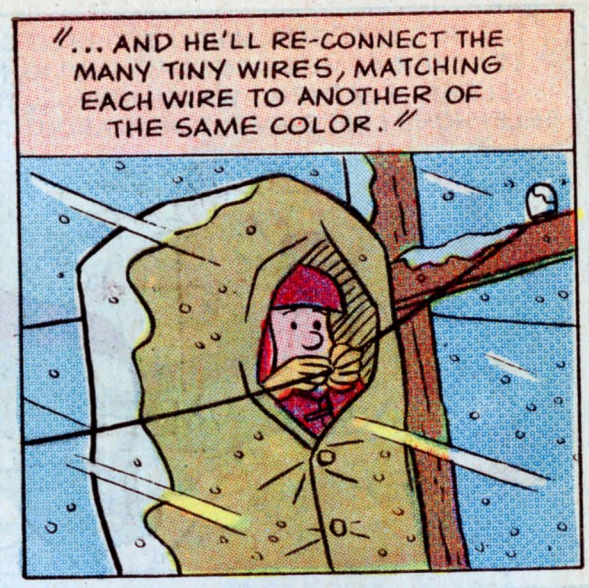

...BUT, IT SEEMS, WHEN TROUBLE COMES, IT NEVER COMES IN BROAD DAYLIGHT AND CLEAR WEATHER! WATCH THIS...THAT TELEPHONE LINE THEY PUT UP IS ABOUT TO BREAK!

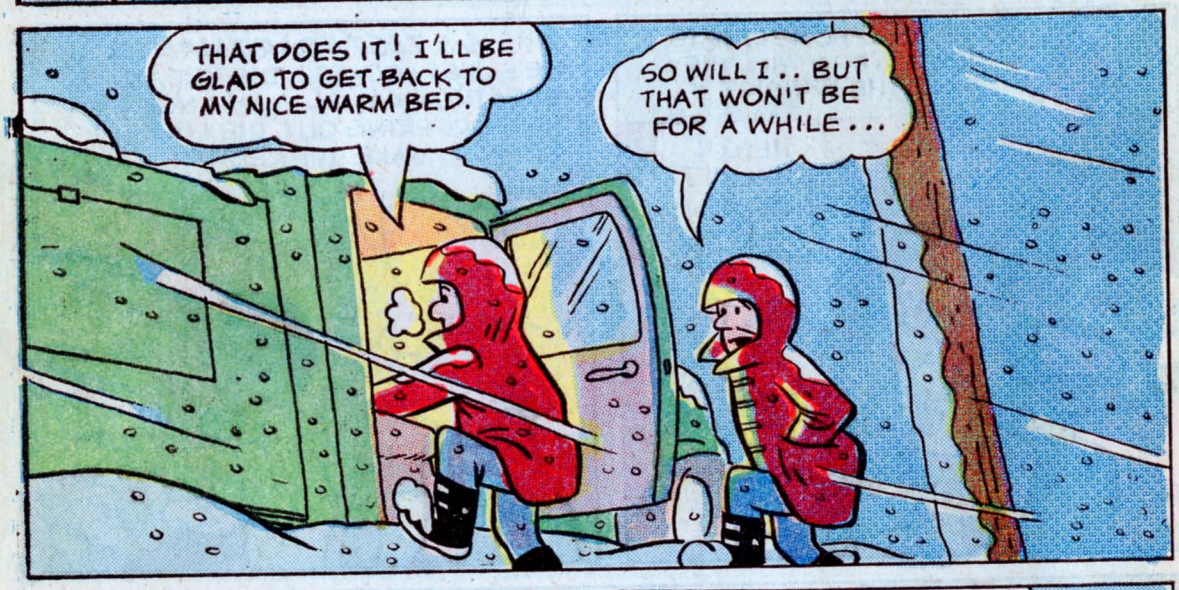
"THE TELEPHONE LINE IS DOWN...HOW WILL THEY FIND THE BREAK?"
HELLO! HELLO? I NEED HELP... I MUST HAVE A DOCTOR!
CLICK CLICK

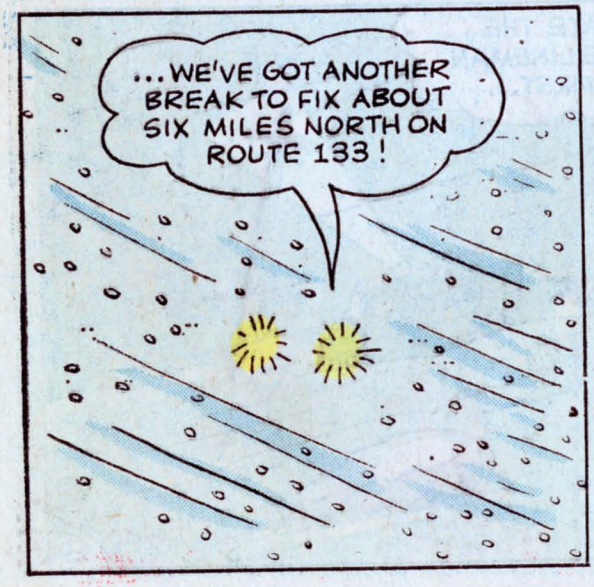
THIS IS A TESTBOARDMAN... HE'S JUST LOCATED THE BREAK ELECTRONICALLY...AND NOW HE'S ORDERING OUT THE LINE CREW TO MAKE THE REPAIR.

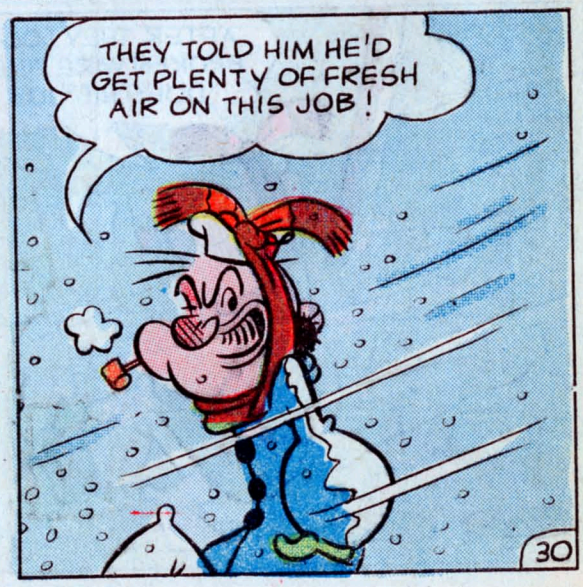

AFTER THEY LOCATE THE BROKEN WIRE, THE LINEMAN DOES HIS JOB FIRST...

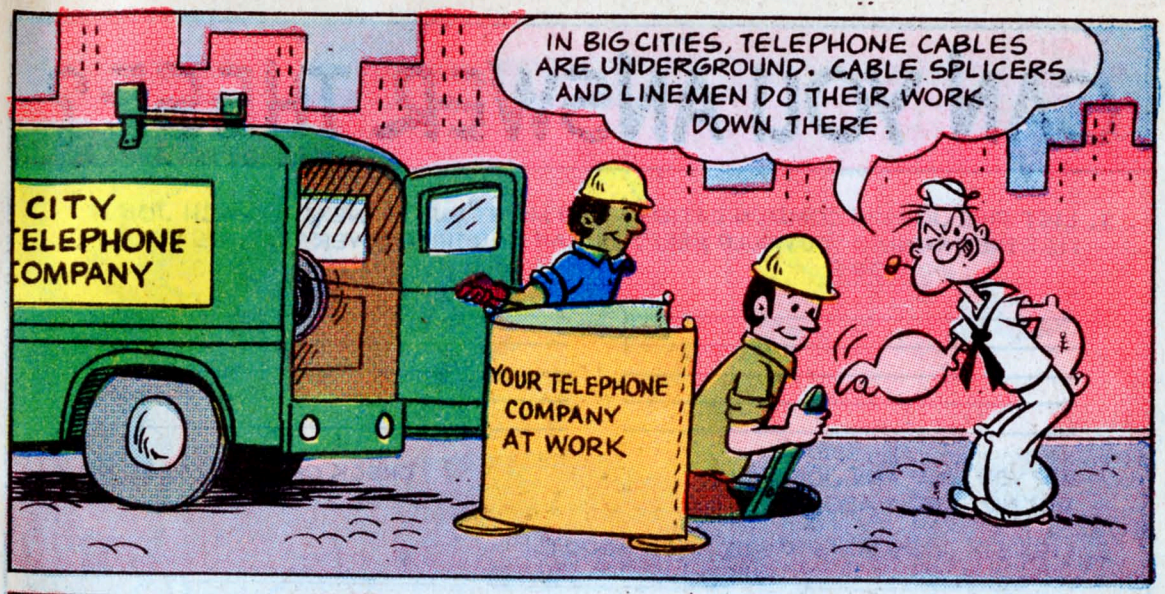

...THEN THE CABLE SPLICER WILL BE RAISED ON HIS POWER PLATFORM, THE CANVAS SHELTER RIGGED...

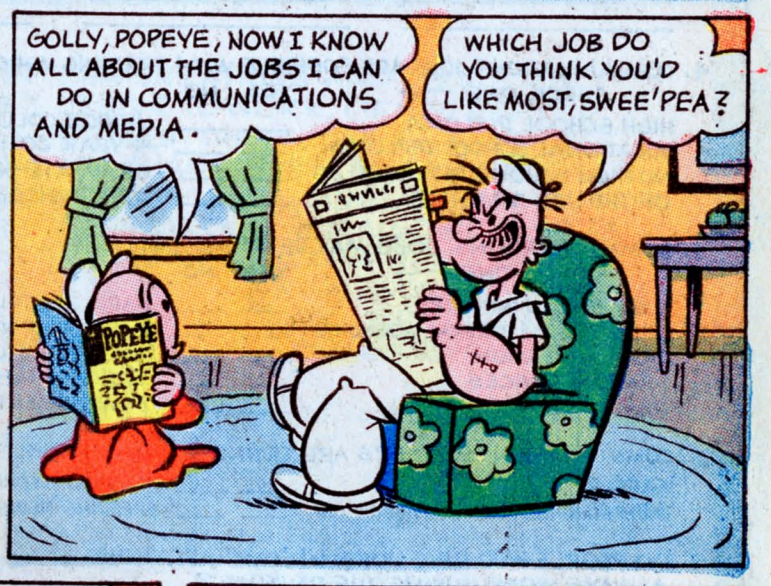

"... AND HE'LL RE-CONNECT THE MANY TINY WIRES, MATCHING EACH WIRE TO ANOTHER OF THE SAME COLOR."

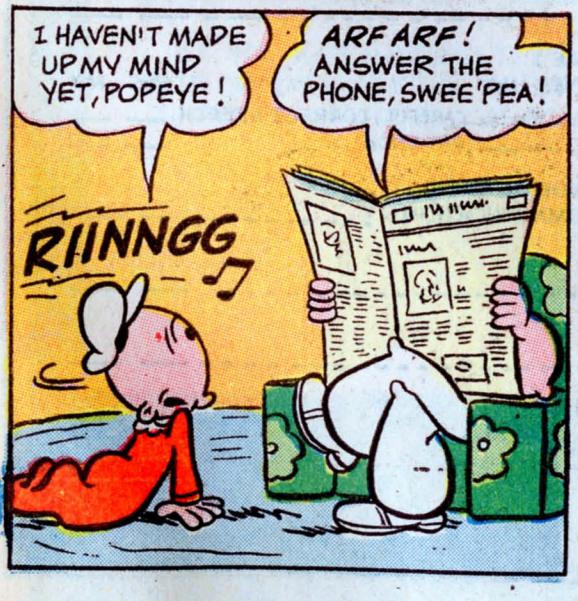

THAT DOES IT! I'LL BE GLAD TO GET BACK TO MY NICE WARM BED.
SO WILL I.. BUT THAT WON'T BE FOR A WHILE...

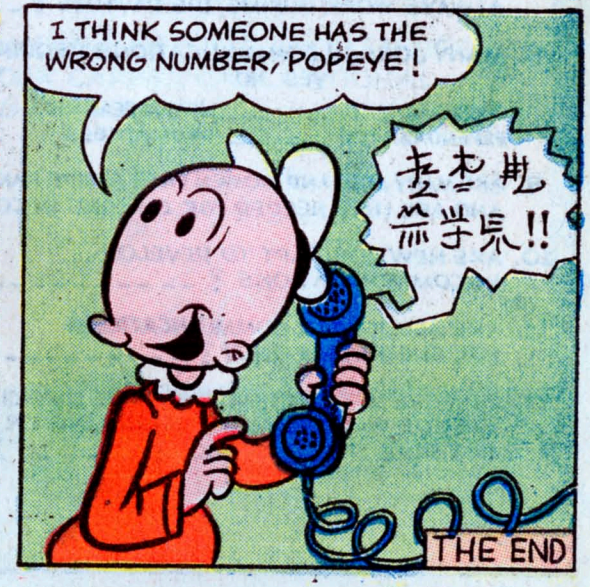

...WE'VE GOT ANOTHER BREAK TO FIX ABOUT SIX MILES NORTH ON ROUTE 133!


THEY TOLD HIM HE'D GET PLENTY OF FRESH AIR ON THIS JOB!


IN BIG CITIES, TELEPHONE CABLES ARE UNDERGROUND. CABLE SPLICERS AND LINEMEN DO THEIR WORK DOWN THERE.
CITY TELEPHONE COMPANY
YOUR TELEPHONE COMPANY AT WORK


GOLLY, POPEYE, NOW I KNOW ALL ABOUT THE JOBS I CAN DO IN COMMUNICATIONS AND MEDIA.
WHICH JOB DO YOU THINK YOU'D LIKE MOST, SWEE'PEA?


I HAVEN'T MADE UP MY MIND YET, POPEYE!
ARF ARF! ANSWER THE PHONE, SWEE'PEA!
RIINNGG


I THINK SOMEONE HAS THE WRONG NUMBER, POPEYE!
THE END

CAN YOU ANSWER THESE?

1. LIST FIVE JOBS IN COMMUNICATIONS YOU MIGHT ENJOY. NEXT TO EACH JOB LIST THE TRAINING YOU WOULD NEED. YOU CAN FIND THE ANSWERS IN THIS BOOK.

JOBS	TRAINING

2. DID YOU FIND ANY JOBS YOU DID NOT KNOW ABOUT? ---------- CHECK ONE → YES ___ NO ___

3. LIST SIX JOBS YOU DID NOT KNOW ABOUT.

___ ___ ___
___ ___ ___

4. COMMUNICATIONS JOBS ARE POSSIBLE WITH TRAINING WHICH MIGHT INCLUDE:

CHECK ONE →	YES	NO		YES	NO
HIGH SCHOOL DIPLOMA	___	___	JUNIOR COLLEGE DEGREE	___	___
VOCATIONAL SCHOOL DIPLOMA	___	___	4 YEAR COLLEGE DEGREE	___	___
NO HIGH SCHOOL DIPLOMA	___	___	GRADUATE SCHOOL DEGREE	___	___
ON THE JOB TRAINING	___	___	APPRENTICESHIP TRAINING	___	___

5. COMMUNICATIONS JOBS MAY BE FOUND IN:

CHECK ONE →	YES	NO		YES	NO
BUSINESS and INDUSTRY	___	___	RADIO and TELEVISION	___	___
CITY, STATE and FEDERAL AGENCIES	___	___	MAGAZINES and NEWSPAPERS	___	___
TRANSPORTATION	___	___	TELEPHONE COMPANIES	___	___
ARMED SERVICES	___	___	SPACE INDUSTRIES	___	___
HEALTH SERVICES	___	___	ENVIRONMENTAL OCCUPATIONS	___	___

6. COMMUNICATIONS WORKERS ARE TRYING TO SOLVE PROBLEMS IN:

SAFETY	___	___	PROVIDING INFORMATION FOR PEOPLE	___	___
UNDERSTANDING PEOPLE OF THE WORLD	___	___	SPEEDING NEWS TO THE PEOPLE	___	___

7. DO PEOPLE WHO HAVE JOBS IN COMMUNICATIONS ALWAYS WORK DURING THE DAYTIME? ---------- ___ ___

8. MANY JOBS IN COMMUNICATIONS REQUIRE:

	YES	NO		YES	NO		YES	NO
GOOD MANNERS	___	___	NEAT APPEARANCE	___	___	CAREFUL, CORRECT SPEECH	___	___
DEPENDABILITY	___	___	PROMPTNESS	___	___	PATIENCE	___	___

9. ARE MANY MEN AND WOMEN WITH A WIDE RANGE OF AGES AND ABILITIES NEEDED FOR CAREERS IN COMMUNICATIONS? ---------- ___ ___

10. ARE NEW JOBS APT TO DEVELOP IN COMMUNICATIONS? ---------- ___ ___

11. ARE ALL JOBS IN COMMUNICATIONS FOR ENGINEERS ONLY? ---------- ___ ___

12. DID POPEYE THINK THAT THE MORE DIFFICULT THE JOB WAS THE MORE SCHOOLING OR TRAINING IT WOULD TAKE? ---------- ___ ___

HEY, KIDS-

THERE IS A JOB IN COMMUNICATIONS AND MEDIA FOR ANYONE WHO HAS A DESIRE TO WORK, (IF YOU ARE OLD ENOUGH TO WORK). SOME OF THESE JOBS REQUIRE LESS EDUCATION AND TRAINING THAN OTHERS, SO THEY ARE OFTEN EASIER TO GET, TO START. THESE STARTING JOBS HAVE MANY SATISFACTIONS AND REWARDS, AND CAN ALSO BE USED AS STEPPING STONES TO OTHER GOOD JOBS WHICH OFTEN REQUIRE MORE EDUCATION AND TRAINING. FOR EXAMPLE, YOU MIGHT START AS A MESSENGER OR COPY CLERK AT A NEWSPAPER, AND EVENTUALLY BECOME AN EDITOR.

HELPING KEEP THE WORLD BETTER INFORMED, EDUCATED AND ENTERTAINED IS WHAT COMMUNICATIONS AND MEDIA WORK IS ALL ABOUT. WHETHER YOU HAVE A PHYSICAL OR MENTAL HANDICAP, OR CAN EVEN SPEAK ENGLISH PROPERLY, THERE ARE OR MAY BE WORTHWHILE JOBS AND EVEN A CAREER IN COMMUNICATIONS AND MEDIA FOR YOU.

IF YOU ARE INTERESTED IN KNOWING MORE ABOUT THESE JOB OPPORTUNITIES, SEE YOUR CAREER OR VOCATIONAL GUIDANCE COUNSELLOR AT SCHOOL.

Your Pal,
Popeye